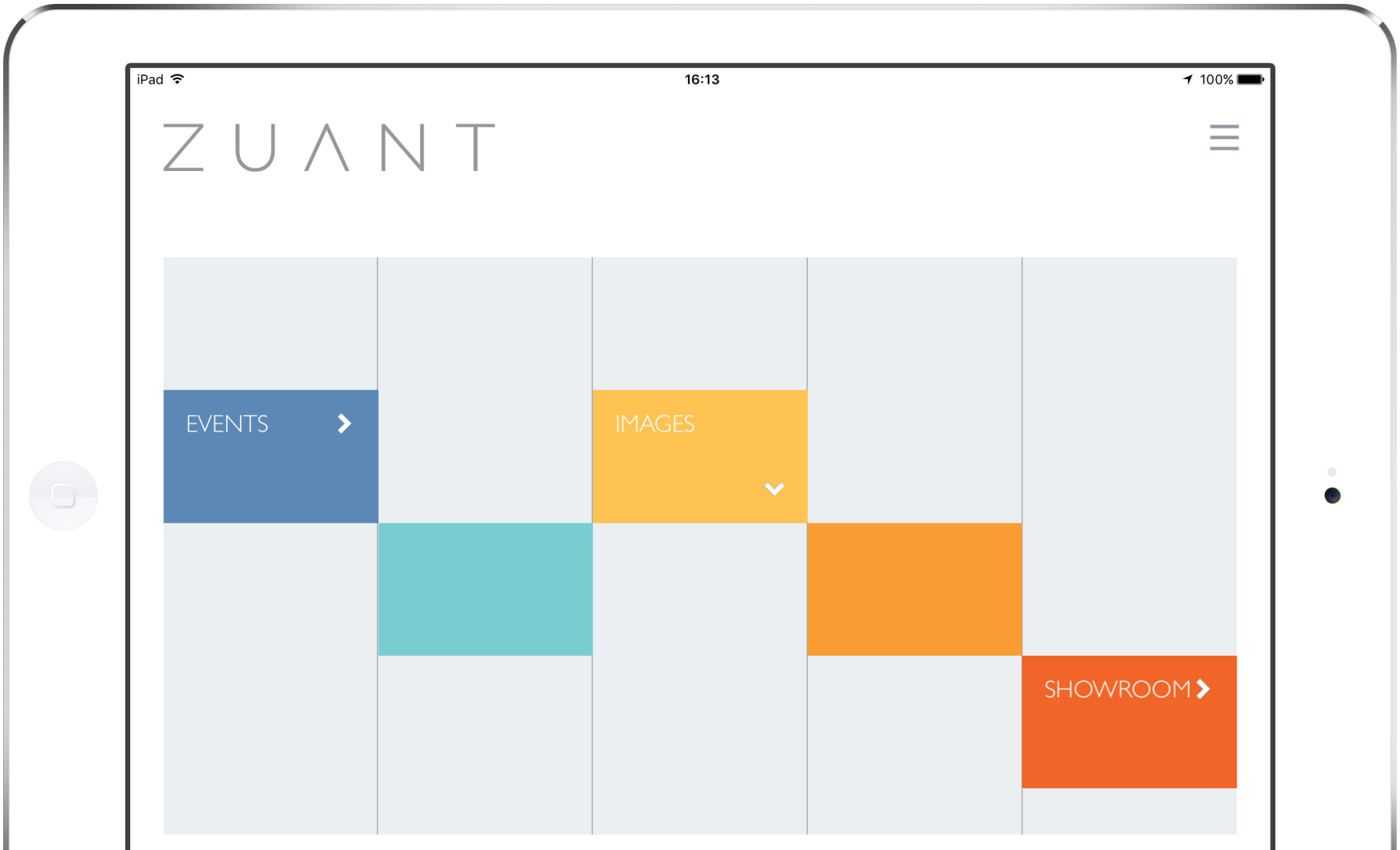
MOBILE LEAD CAPTURE

ANYTIME . ANYWHERE



WHY ZUANT?

**At Zuant we are passionate about innovation and performance.
We strive to simplify the life of a sales lead and the lives of those who nurture them.**

In 2008 we leveraged new touchscreen technology to bring lead capture into the modern era and soon waved goodbye to boxes of lead forms forever.

Zoom forward 10 years and it's crazy to think how far everything has come.

However, in the mad rush towards sales automation, a sea of complexity has arisen and you'd be forgiven for thinking it is rocket science at times. In amongst all the systems and switches the most important thing is being lost: the conversation!

Put Zuant to work alongside you and streamline your data capture process from start to finish.

CAPTURE

Data quality at the point of capture is vital to the success of your sales leads. When it comes to lead capture one size doesn't fit all.

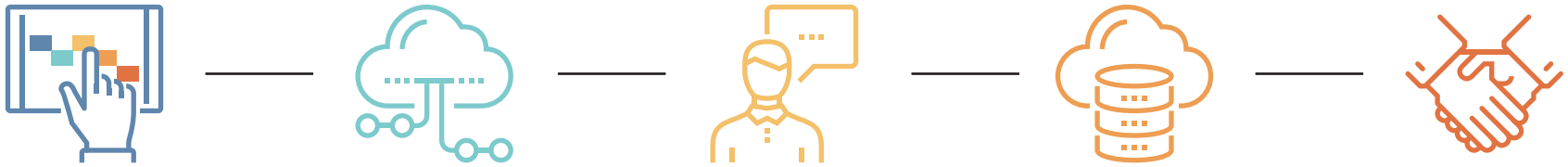
ENGAGE

Design a presentation and data capture experience that not only checks the boxes for your CRM, it engages your customers and increases interaction.

REPORT

Monitor the performance of your show workers in real time or manage on the road performance of your sales team - know who's pushing their work rate for success.

THE ZUANT WAY



DATA CAPTURE
Scan a badge or business card

THE CLOUD
Data is uploaded to Zuant

DIRECT ACTION
Send a follow up E-mail

PROCESSING
CRM Portal

CONVERSION & NURTURE
Sales team nurture relationships

APP FEATURES

Innovation is in our DNA. We're constantly evolving the product to make data capture faster and more user-friendly.

There's much more to Zuant than tradeshow lead capture, but it's a great place to start.

DATA GRID

View and edit your data in the cloud before downloading as a .csv file.

SHOWROOM

Add your marketing brochures, specsheets, videos and images to Showroom to record product interest and present from your device.

PARK LEADS

For those busy flurries of booth activity, you simply scan, park, repeat. Leads saved locally to finish up later.

FORMS

Build up a library of form templates for all your events. Hone your forms over time for a fully polished experience the whole team under-stands.

PICK A WINNER

Configurable prize draw feature pulls in the crowd and adds buzz to the booth!

FAST OCR SCANNING

Scan business cards quickly and accurately. Ideal for smaller shows or the open road.

LIVE REPORTING

PDF reports and data downloads available .directly from the Zuant Cloud.

WORKS OFFLINE

Built from the ground up to work seamlessly wherever you happen to be. Sync and go - Zuant will take care of the rest.

HIDDEN LEAD SCORING

Weight your answers to assist in qualifying your leads. Help steer your sales follow-up in the right direction.

QR Code

1D barcodes

2D barcodes

NFC

COMPATIBLE SCAN APIS

experient™

CompuSystems

Convention Data Services®

ITN INT.
ITN INTERNATIONAL

ATS AMERICAN TRADESHOW SERVICES

EXPO LOGIC®

BADGE SCANNING

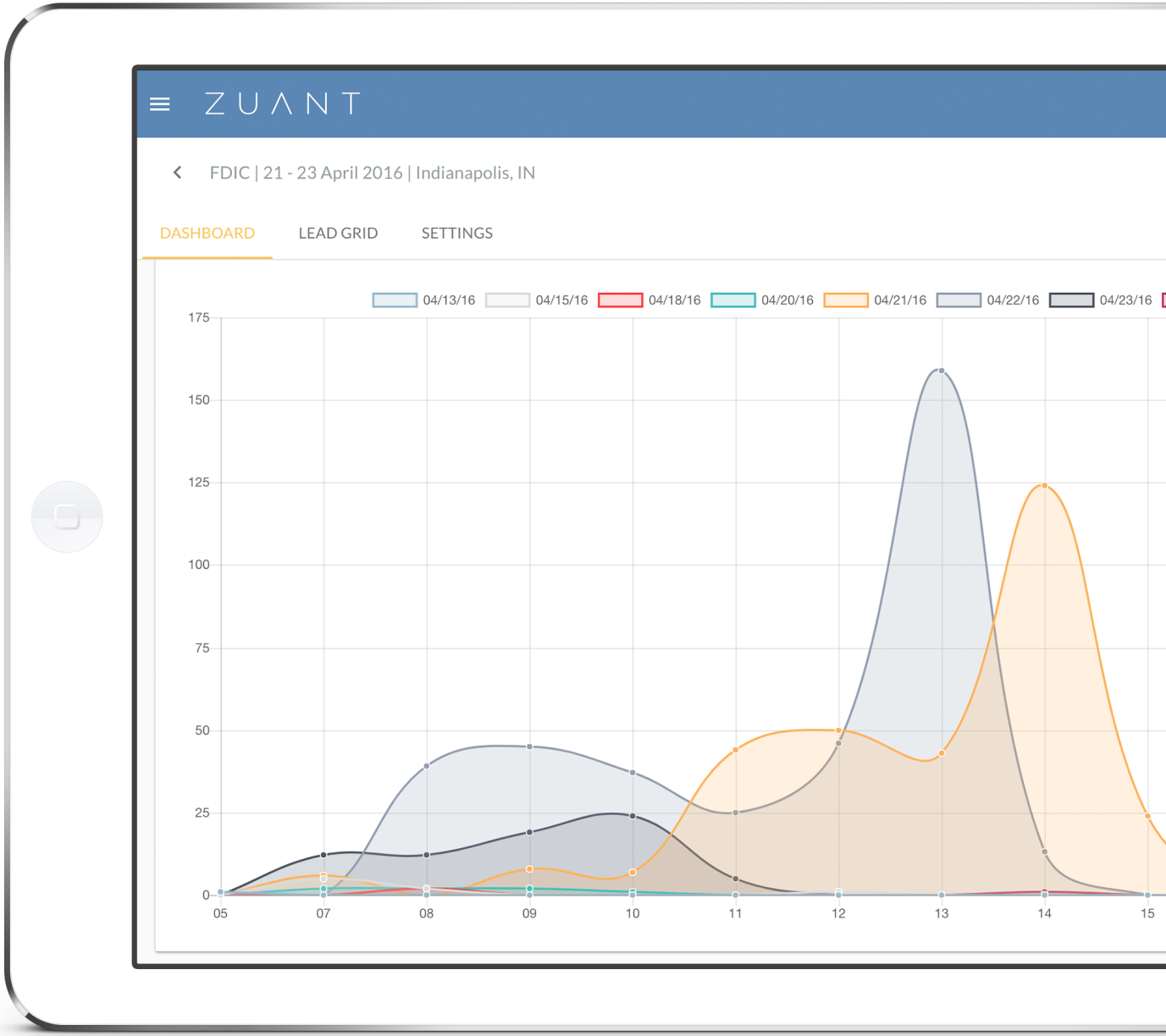
Making initial contact capture a breeze.

With support for all the mainstream badge types and API support for the big players.

LIVE REPORTING

Real-time reporting enables real-time monitoring of your event and swift follow-up of your leads.

Graphs display evey element of your activity, by lead, by person, by literature - you have it.

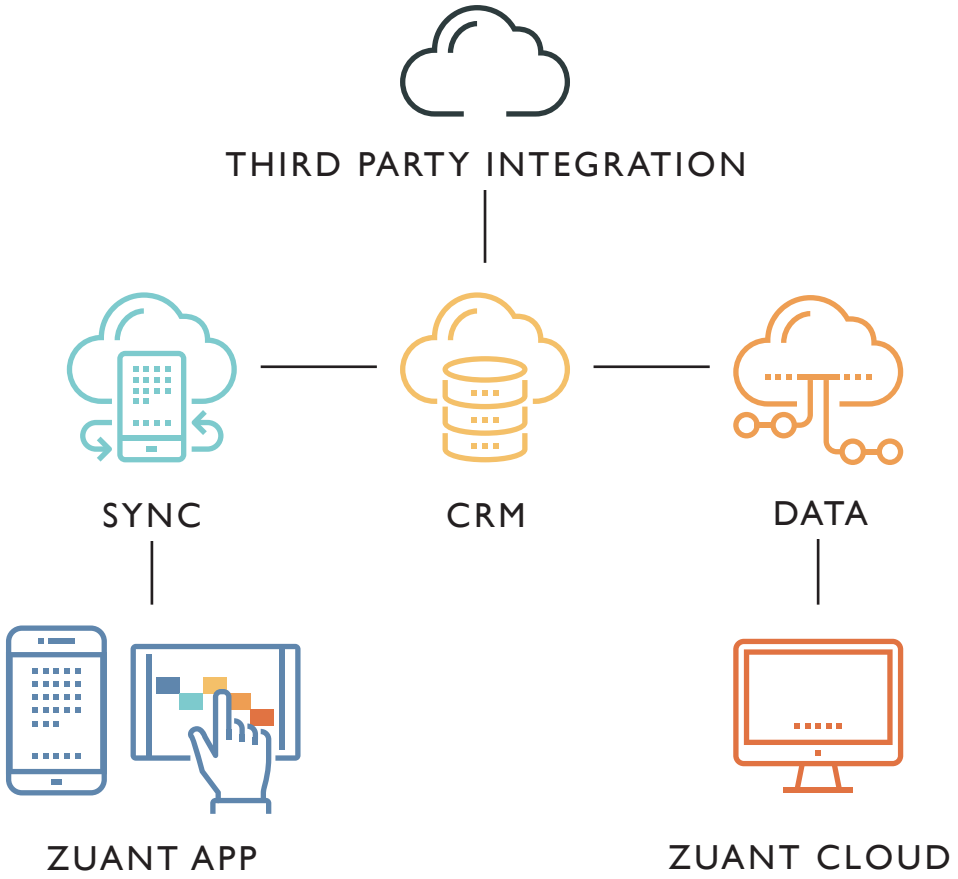


INTEGRATIONS

Get lead data where it needs to be. Faster.

Zuant currently integrates with Salesforce & Eloqua, and can post your data to any HTTP end-point.

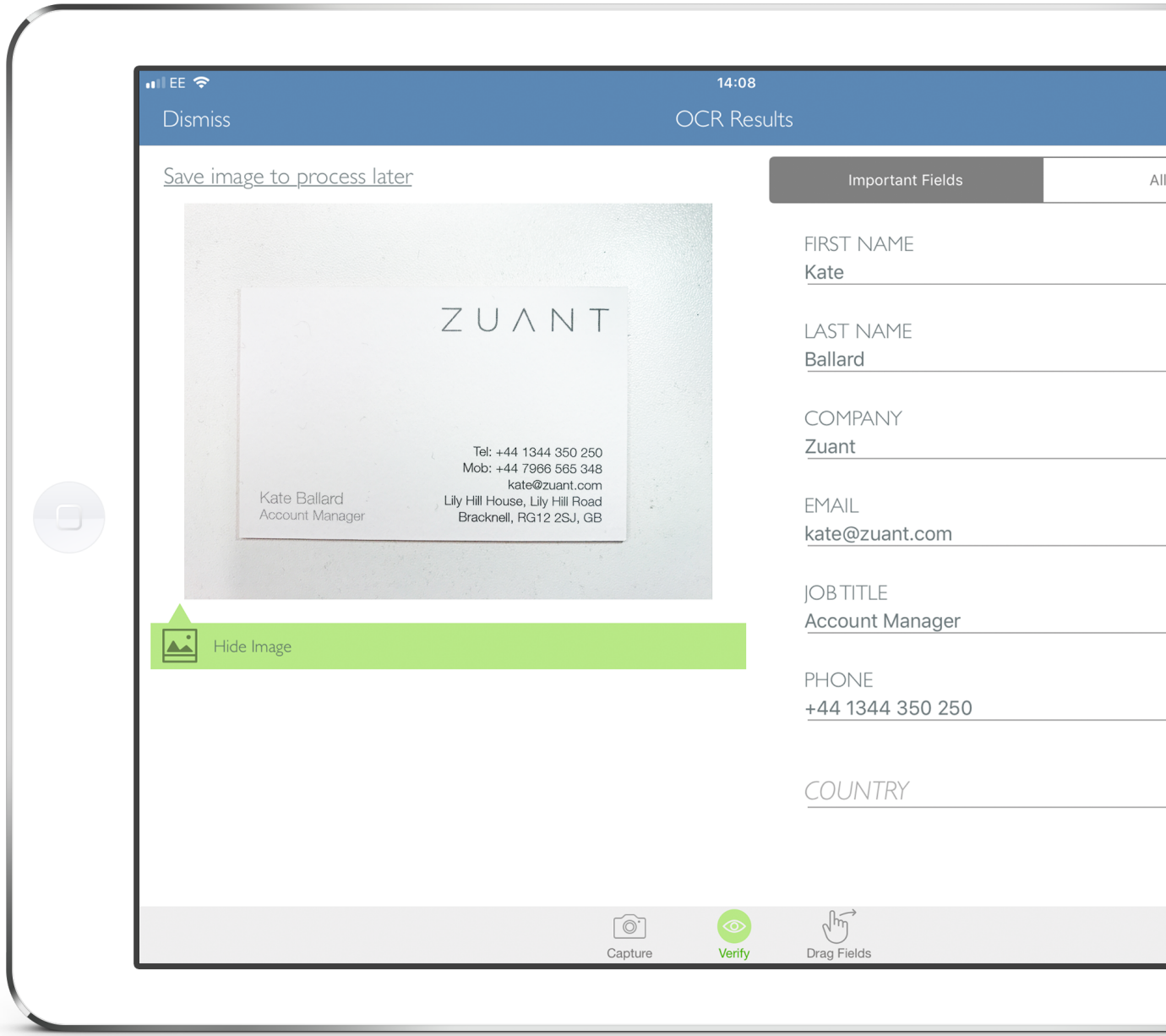
You can configure Zuant to release to external systems automatically or gather them in the Cloud for manual release.



BUSINESS CARD SCAN

No badges at an event or in an everyday meeting?

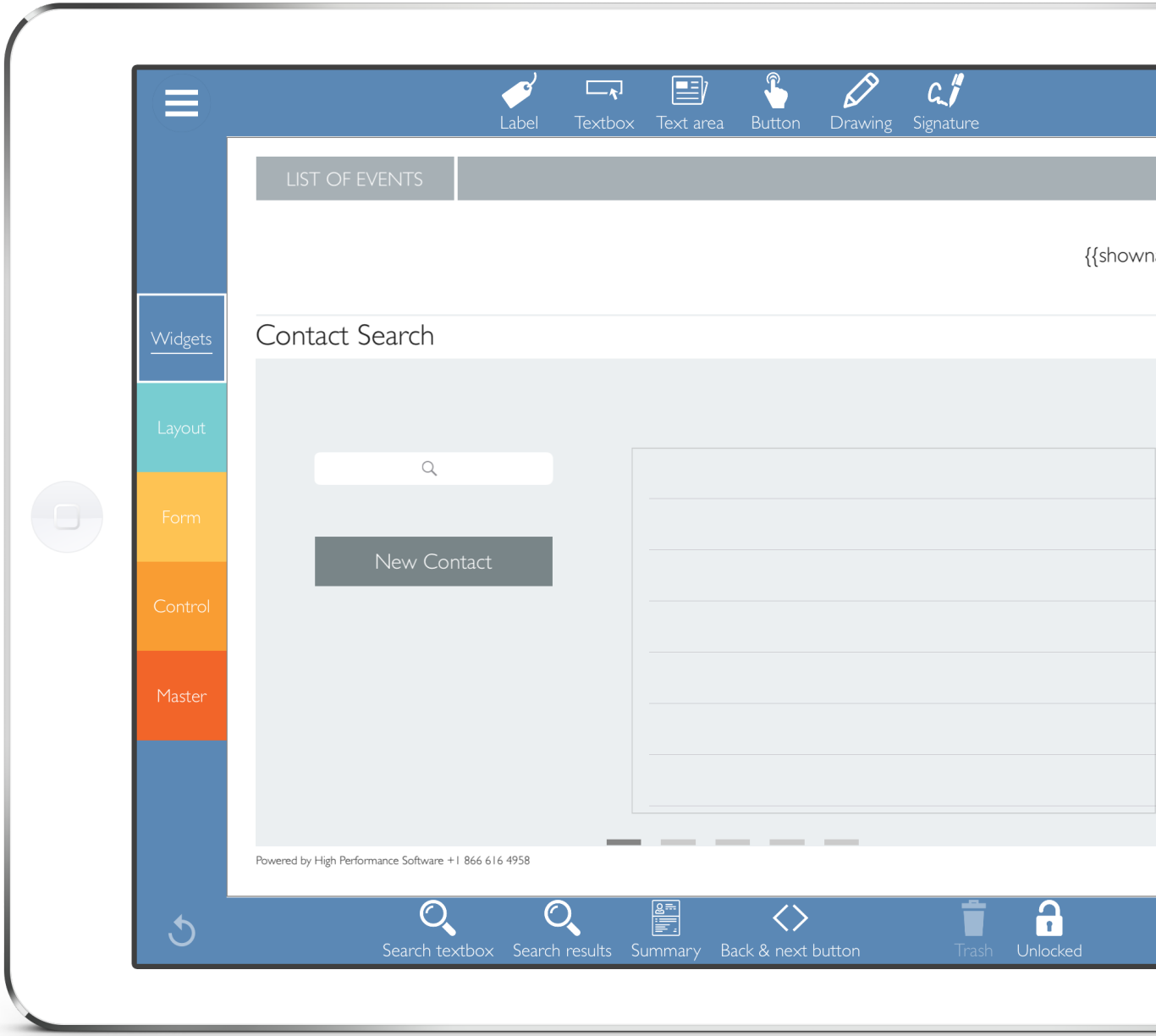
Not a problem. Simply snap the business card and watch Zuant transcribe it before your eyes. Card images are synced to the Cloud for any additional data capture requirements by your back office team.

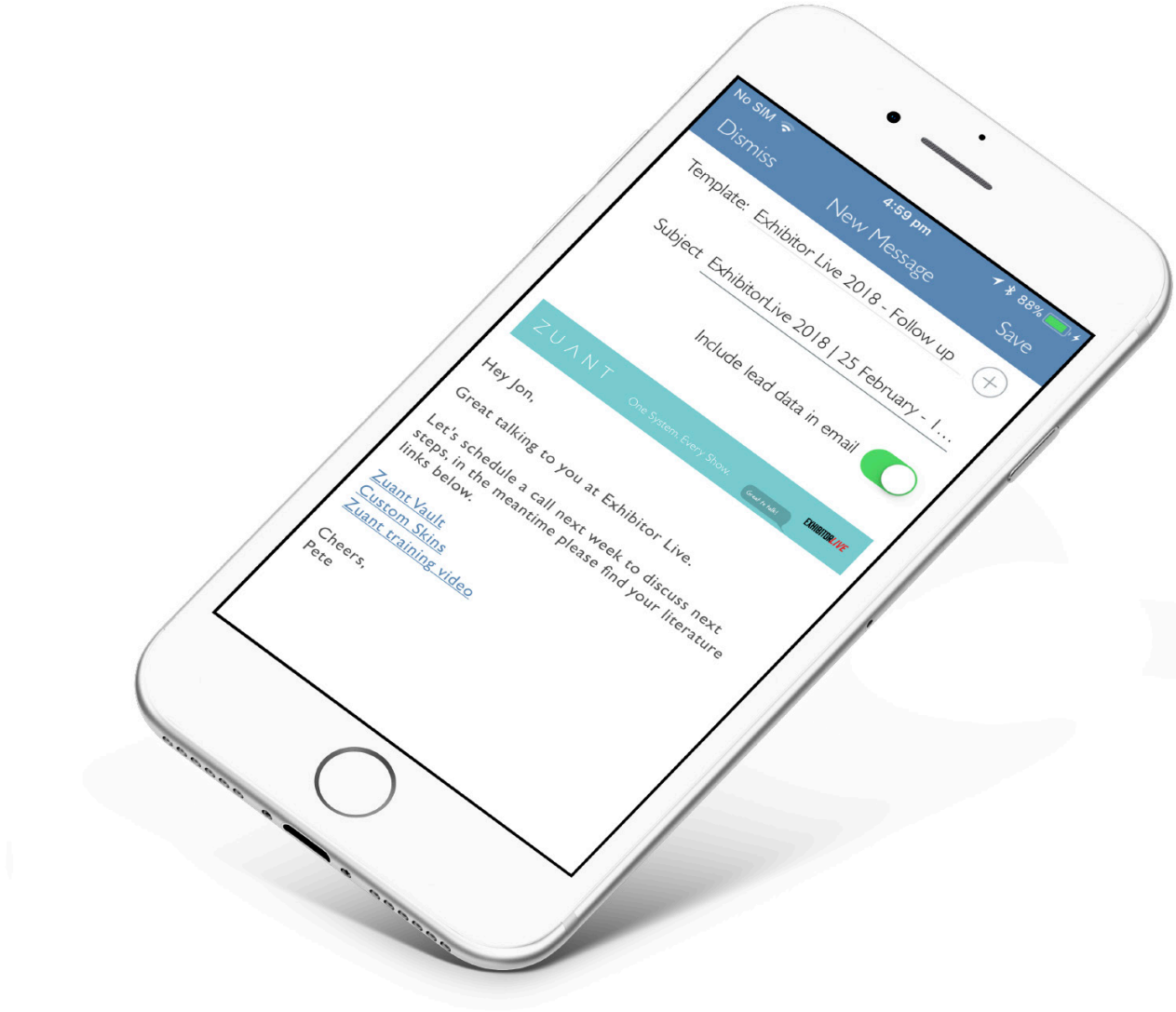


FORM BUILDER

Build custom data capture forms using Form Builder.

With a truly extensive range of data capture widgets and layout tools, you are put in precision control of your form design and layouts.





EMAIL TOOLS

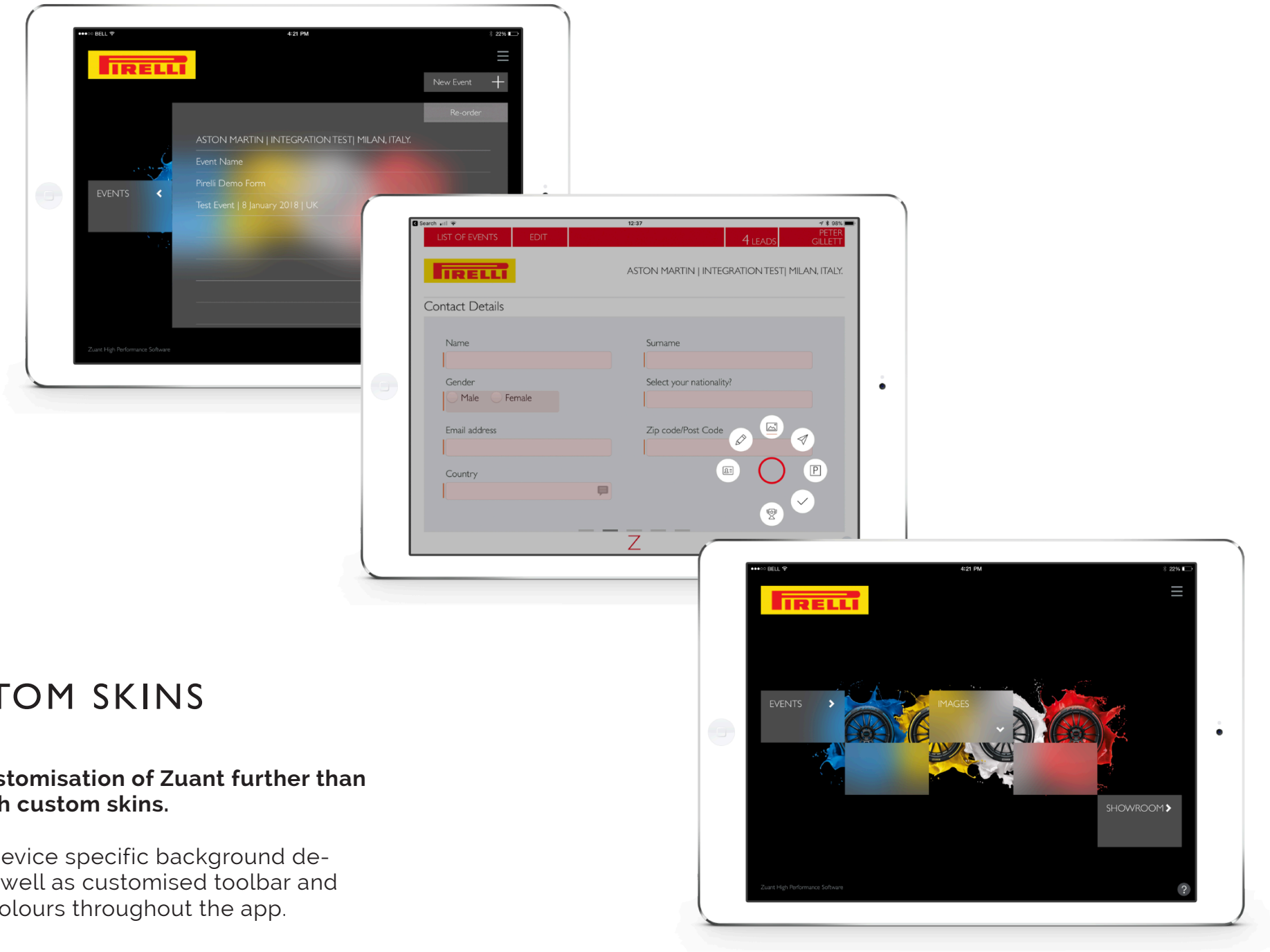
Continue the conversation.

Email hot leads to sales straight from the app; send personalised follow-ups to your prospects as soon as they leave your booth.

SHOWROOM

Be ever ready to present and share the latest content.

Upload PDFs and present literature and videos right from the device even when offline. You can attach files as links to a 'thank you' email, too.



CUSTOM SKINS

Take customisation of Zuant further than ever with custom skins.

Create device specific background designs as well as customised toolbar and button colours throughout the app.

SHOWROOM PLUS

A more visual approach to your content

Showcase your products in a fully branded showroom with easy navigation. Ideal for self-service kiosks and retail.

ZUANT
VAULT

ZUANT VAULT

Bullet proof data processing layer.

Rebuilt from the ground up to accomodate enterprise grade compliance requirements and enable more sophisticated data processing tasks.

DATA VAULT

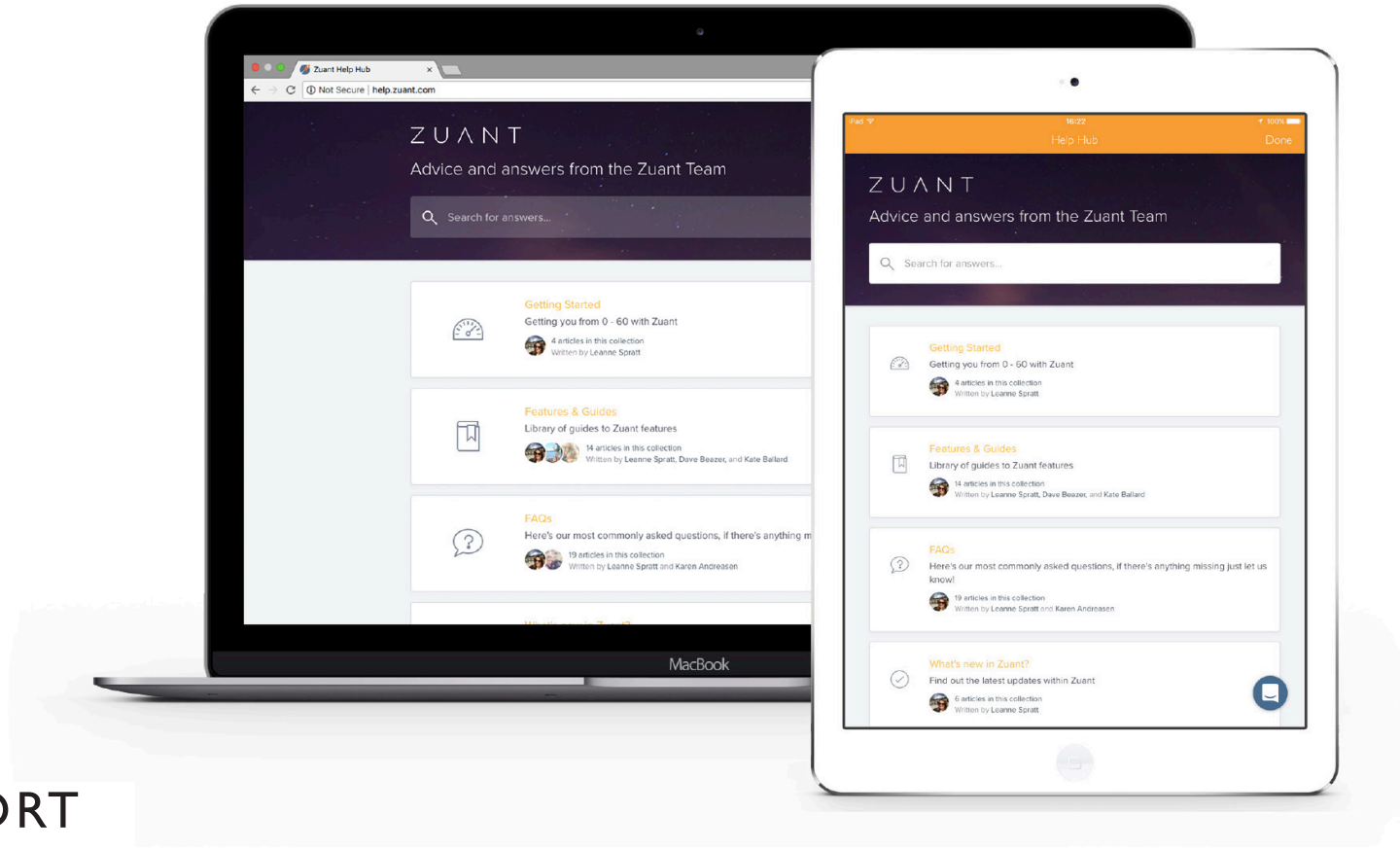
At the centre of the Zuant universe sits the Vault. Nothing gets in without first passing through dedupe and data cleaning steps. All data is encrypted over the wire and at rest.

DNA LEVEL COMPLIANCE

Fully auditable data trails for account activity help facilitate GDPR compliance. A variety of consent management widgets are at your disposal.

SMART SYNC

Fine-grained data syncronization keeps track of every change. Working in conjunction with intelligent dedupe your data remains pure.



WORLD CLASS SUPPORT

We've got your back every step of the way.

Our expert support staff will work alongside you and your team to get up and running smoothly. Help articles are stored in our help hub.

ZUANT

www.zuant.com

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