



BRINGING YOUR VISION TO LIFE

Design | Engage | Measure

exhibits | interior spaces | engagements | events | virtual



Your Vision. Our Expertise.

One-Stop Marketing Partner

Your brand has value. Showing that value to the market is our mission. We begin with questions, listening to understand your business and what makes your brand unique.

With a proven track record of creating compelling designs and meaningful experiences, our team is your single-source to grab attention and facilitate engagement of target audiences for face-to-face experiences.

Through trade shows, events, branded interiors, innovative engagements and event measurement programs, we create experiences for global customers that capture brand, inspire action and ensure measurable results.

Your Goals. Our Execution.

Collaboration Starts with You

In our world, design matters – and collaboration is where it starts. But it's not just design of the architecture. It's the design of the entire program, from strategy to experience to value metrics.

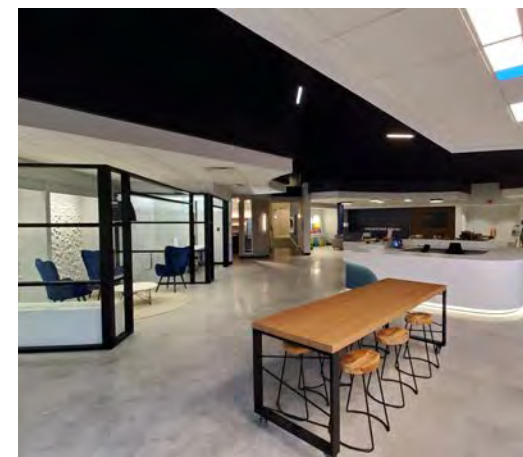
With strategic thinkers and expert designers on board, our team builds each activation with passion and dedication towards one objective: your success!

Together, we'll create an experience that grabs attention, engages targets and meets objectives.

The payoffs? Juicier opportunities, actionable data and accolades for a job well-done!



exhibits | custom, rental, modular, portable



Interior spaces | permanent, mobile, temporary



engagements | interactive, targeted, bespoke



events | corporate, consumer, road show



virtual | dynamic, static, custom

JET AVIATION

A GENERAL DYNAMICS COMPANY



Exhibits

custom | rental | modular | portable

Award-Winning Designs

Powerful marketing environments are made here.

We offer turnkey solutions that include design, engagement, fabrication, logistics, labor and international execution. A one-stop partner provides a seamless, cohesive experience for ultimate peace-of-mind.

Using design language to capture brand and emotionally engage attendees, award-winning exhibits take your trade show and event marketing to new heights.

Interior Spaces

permanent | mobile | temporary

Brand-Amplified Environments

There are no limits to where your brand's messaging can be showcased, so why not dress to impress?

Often our efforts at trade shows and events are cleverly featured in corporate headquarters, customer centers and other permanent installations.

Wherever you choose, design, brand and messaging are integrated to spark curiosity and inspire action.





Engagements

interactive | memorable | bespoke

Meaningful Experiences

No program is complete without a relevant engagement plan to draw targeted audiences. We can help with that too!

Our experiential designers tap into a bevy of creative marketing and technology tools to boost interactions at any event.

Best of all, these meaningful interactions build memories and relationships that extend the life of your brand experience beyond a single touch point.

Events

corporate | consumer | road show

Awe-Inspiring Activations

Yes, it's true. We're a passionate group of interpreters, collaborators, creative builders and listeners eager to enhance and flawlessly execute our clients' overall marketing program.

Sometimes those programs take you beyond the trade show floor to outdoor events, alternate venues and unique audience experiences.

From concepts to experience to event-ready logistics, you will spark event envy from all spectators.



ENTER VIRTUAL EXPERIENCE



Virtual

dynamic | static | custom

Market-Extending Reach

A customized virtual experience offers the unique ability to expand your marketing efforts to audiences beyond the event. Relationships can continue in exclusive spaces designed to showcase your brand and message.

Our experts ensure great user experience and metrics to boot! The perfect complement to any show or stand-alone event, your virtual environment becomes a destination where sales experiences continue to happen.





Design. Engage. Measure.

Good Design Speaks Volumes

It has the power to impact, inspire and best of all, compel to action.

Everything we create – from simple details to amazing structures to engaging interactives – is designed to realize your goals and deliver measurable results.

Collaboration with a motivated, design-centric partner makes your vision real and your success limitless.

“Design-led companies have outperformed the S&P by 219% over the past 10 years.”

- DMI Institute



Dedicated Team

Your Success is Personal

Close your eyes and imagine the best service experience you have ever had, where an entire staff works hard to go above and beyond with every interaction.

Our executive leadership and dedicated account team are all committed to providing you with exemplary service and intelligent solutions to showcase your position in the marketplace.

With a single point-of-contact, Exhibitus' worldwide service ensures straightforward communication and convenience from a trusted partner.

We have the knowledge, capacity, operational systems and enthusiasm to make your program successful.



Logistics Support

Peace-of-Mind is Priceless

Whether it's your first show or fiftieth, your to-do list is endless! We understand the pressure you're under. One missed detail during the planning or set-up, and the whole project can go awry.

From start to finish, let our logistics experts handle your program no matter the location. From show services to traffic management to on-site labor, our goal is to ensure the best experience possible.

We operate our own warehouses with storage and inventory management solutions to round out your on- and off-season needs.

International Programs

Here (and There) For You

Exhibitus has experience managing international programs and events for clients in a wide variety of industries in environs as far away as Geneva, Shanghai and Cape Town.

Serving as a single point-of-contact, we ensure consistency of your brand and message delivery no matter where your program takes you. Added benefits include working with the same account team and time zone in the US for ease and transparency of communication.

Having a trusted international partner like Exhibitus provides the convenience and peace-of-mind you deserve.





ROI Measurement

Value for Your Investment

Let's face it. Many companies struggle to quantify whether their experiential program investment impacts the bottom line, let alone provide meaningful insights to stakeholders.

Our in-house Results Division can help define what is valuable, set objectives and then focus on the right tactics to amplify outcomes.

As an extension of your team, we then measure and analyze the data for continuous improvement, connecting design, experience and results along the way.

Measurement has never been so easy! Our #1 goal is to prove your program value and get the credit you deserve for a job well-done.



Online Asset Management

Inventory Made Easy

Managing inventory is never simple. Our proprietary online tool, Exhibitus Management System (EMS), provides our clients with 24/7 access to exhibit assets, including custom, portable and graphic properties.

By logging into an exclusive, branded and customized portal, you can review and schedule properties, graphics, premiums and literature.

With close to two decades dedicated to development, EMS is truly an innovation in the industry.

We are happy to do a live, online demonstration of the portal capabilities with you!

TOSHIBA

Leading Innovation >>>

We came to Exhibitus with the need to launch our company and introduce our not-yet-defined brand. We had no logo, no branding elements, no campaign theme and no architecture.

The Exhibitus team created a space that resonated with the retail community and rivaled the best store windows on Fifth Avenue. Even more amazingly, the booth came in ahead of schedule and under budget.

Exhibitus thought of our future needs while they were in high-gear producing our booth.

Bill Gregory
Technical Sales Support

Mimaki™

It is a joy to work with such a dedicated and talented exhibit company! The Exhibitus team did a wonderful job putting in extra time and effort, which made the experience a worthwhile investment.

Vernon Jones
Marketing & Promotions Manager

KNAPP

Working with the Results Division on the Knapp metrics program, we verified that brand awareness for Knapp has improved our ranking from 5th into the Top 3 within the past 2 years. Shows were once scrutinized, but the scrutiny has turned to accolades and these events are now the driving factor for our increased brand awareness. We're now expanding our program schedule because we can prove that shows are simply WORKING!

Kevin Reader
Director of Business Development & Marketing

Turn Your Vision Into Value

Relationships are Golden

Nothing excites us more than building great relationships and experiences for our clients to take to their audiences.

It all starts by getting to know you, your business and your brand. As your one-stop marketing partner, we will create and deliver the program you envision.

We invite you to consider all that we've shared and begin your experience with us today!

Recognition



Best In Show



Best Display

PROGRESSIVE
Minneapolis Boat Show



Innovation Award

