

EXHIBITOR EDUCATION WEEK

LEARN FROM EXPERTS. SHARE WITH PEERS.



July 15-19, 2024



Fontainebleau Las Vegas



EXHIBITOR Education Week is the must attend professional learning conference for exhibit and corporate event marketers.

Education Week features more than 40 top-rated sessions and innovative content designed to address today's challenges faced by exhibit and corporate event marketers, enhance critical skills, and forge lasting professional connections with their peers.

As an Education Day sponsor, you will capture the attention of attendees by presenting your organization alongside cutting-edge, industry speakers. You'll enjoy high-impact branding for one full day, while networking with a captive, targeted audience with buying power. This unique package provides a wide range of PR and branding benefits, before, during, and after the event, placing you directly in front of potential buyers.

EXCLUSIVE DAILY SPONSORSHIP: \$10,000

YOUR SPONSORSHIP INVESTMENT INCLUDES:

- ▶ Your company branding on session presentations.
- ▶ Opportunity to introduce speakers during required sessions.
- ▶ Distribution of your swag or collateral to attendees.
- ▶ Two-minute welcome to attendees during lunch.
- ▶ Opportunity to network with attendees on-site.
- ▶ Sponsored recognition in pre/post attendee communications, eblast, event website and materials.

ADDED VALUE BENEFITS INCLUDE:

- ▶ Complimentary pass to attend your sponsored day at Education Week. **VALUE \$1,895**
- ▶ One complimentary day pass to invite your customers/prospects to attend. **VALUE \$1,895**
- ▶ Pre or post event dedicated eblast to attendees. **VALUE \$2,000**
- ▶ Full-page ad in a 2024 issue of EXHIBITOR Magazine. **VALUE \$4,250**
- ▶ FindIt Marketplace listing for a full year. **VALUE \$2,995**
- ▶ Banner ad on event website and exhibitoronline.com. **VALUE \$1,190**

TOTAL ADDED VALUE \$ 14,225

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www.exhibitoronline.com/educationweek