



Partnership Marketing Opportunities

FREE VIP Guest Registration – For Your Best Clients and Prospects.

Invite your customers and prospects to visit EXHIBITORLIVE as your special guest and have an opportunity to WIN free exhibit space for EXHIBITORLIVE in 2018. Your free customized VIP invitation invites guests to attend both the Exhibit Hall and the Monday evening networking reception with your compliments. Your customers and prospects simply click a link to your company's personalized EXHIBITORLIVE web page, enter your VIP code and save \$200 per registrant. Your personalized link will be emailed to you in January.

Win free exhibit space: Send your company's personalized EXHIBITORLIVE 2017 web page link to your best customers and prospects. After the show, we'll tally up the results. The top three exhibitors bringing in the most guests will each win 100 square feet of exhibit space at EXHIBITORLIVE in 2018. You will receive your personalized EXHIBITORLIVE 2017 web page link in December. Please do not send the VIP Guest Pass to the pre-registration list as those attendees are already registered.

Invite A Customer Free Email Program Launched

EXHIBITORLIVE is offering exhibitors a FREE tool called Invite A Customer to create a customized email campaign to your customers and prospects... and we pay the bill!

The [Invite A Customer](#) program, available on the Exhibitor Registration Dashboard, is a great opportunity to reach the customers and prospects you want to meet at your exhibit-and it's FREE to both you and your customers! EXHIBITORLIVE is offering you the opportunity to send customized invitations to your email list that provide a link to a FREE Exhibit Hall Registration **without sharing your email list at any time. And, you can see from a report sourced to your list who is planning to attend!**

It's as easy as 1 -2 -3...

1. Upload your confidential customer and prospect email address file to our bonded and licensed third-party email service (Note: your list is 100% secure - it will not be shared with anyone, not even EXHIBITORLIVE).
2. Select from three html email templates that we've designed to send to an unlimited number of your customers and prospects, offering them customized information about your company, FREE Exhibit Hall Registration (\$200 value), and a friendly reminder to stop by your booth on Monday, Tuesday or Wednesday.
3. Insert your company name, logo, booth number, and customized message - approve the test email - and schedule the date(s) for distribution. You can send up to three emails prior to showtime. It's that easy... and EXHIBITORLIVE pays for the whole thing!

Drive business to your booth and provide a valuable service to your customers and prospects...

More timely than snail mail, easy to track, and more effective than other marketing methods, Invite A Customer is a great way to boost awareness about your company at EXHIBITORLIVE, and help ensure that all of your key customers and prospects visit your booth.

EXHIBITORLIVE
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