

Date:	Description:	Complete:
NOW!	Request the official EXHIBITORLIVE Sponsorship Opportunities Document by calling the ad sales department at 888.235.6155 or 507.289.6556 or email <a href="mailto:adinfo@exhibitormagazine.com">adinfo@exhibitormagazine.com</a>	<input type="checkbox"/>
September 12	Are you debuting a new product at EXHIBITORLIVE? Enter the New Product Showcase now! <a href="#">New Product Showcase Application</a>	<input type="checkbox"/>
October 1	<a href="#">Exhibitor Registration</a> and <a href="#">Hotel Reservations</a> opens online!	<input type="checkbox"/>
October 16	Early Bird pricing for EXHIBITORLIVE Sponsorship Opportunities expires on Nov. 1. Contact the ad sales department at 888.235-6155 or 507.289.6556 or email <a href="mailto:adinfo@exhibitormagazine.com">adinfo@exhibitormagazine.com</a>	<input type="checkbox"/>
October 30	<a href="#">New Product Showcase Application</a> – Submit your application and materials by this date to secure the best entry fee (\$195) and greatest exposure	<input type="checkbox"/>
November 1	Early Bird pricing expires on Sponsorship Opportunities. Contact the ad sales department at 888.235.6155 or 507.289.6556 or email <a href="mailto:adinfo@exhibitormagazine.com">adinfo@exhibitormagazine.com</a>	<input type="checkbox"/>
November 15	FREE VIP Exhibit Hall Registration – email or mail your customers and Prospects with your personalized VIP registration pass which was sent out earlier this month – contact <a href="mailto:adinfo@exhibitormagazine.com">adinfo@exhibitormagazine.com</a> if you did not receive it	<input type="checkbox"/>
November 27	<a href="#">New Product Showcase Application</a> – Last chance to save off the \$300 entry fee – final entry deadline will be December 29	<input type="checkbox"/>
December 11	Last day to reserve your ad in the February Show Preview Issue of EXHIBITOR magazine with bonus distribution at EXHIBITORLIVE – Contact the ad sales department at 888.235.6155 or 507.289.6556 or email <a href="mailto:adinfo@exhibitormagazine.com">adinfo@exhibitormagazine.com</a>	<input type="checkbox"/>
December 15	Last day to reserve your ad in the <b>Official Show Directory</b> reaching 5,000 attendees on-site (artwork due December 22)	<input type="checkbox"/>
December 20	Last day to reserve your postcard in the pre-show <b>Preview Show Pack</b> – reaching all pre-registered conference attendees (artwork deadline is December 27)	<input type="checkbox"/>
December 29	<a href="#">New Product Showcase final entry date</a>	<input type="checkbox"/>
January 3	If you have a special event or a new product release planned for the Show, be sure to notify John Pavek at <a href="mailto:jpavek@exhibitormagazine.com">jpavek@exhibitormagazine.com</a>	<input type="checkbox"/>
January 5	Last day to reserve and submit artwork for <b>Showboards</b>	<input type="checkbox"/>
January 8	Submit your press release to the online Press Room to promote your products, services and exhibit	<input type="checkbox"/>

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| January 15  | Last day to reserve your ad in the March issue, with extended distribution at EXHIBITORLIVE – Contact the ad sales department at 888.235.6155 or 507.289.6556 or email <a href="mailto:adinfo@exhibitormagazine.com">adinfo@exhibitormagazine.com</a> | <input type="checkbox"/> |
| January 18  | <a href="#">List Rental</a> requests now available – send direct mail or eblast to EXHIBITORLIVE registrants  | <input type="checkbox"/> |
| February 12 | Last day to reserve your ad in the April post-show issue of EXHIBITOR magazine – Contact the ad sales department at 888.235.6155 or 507.289.6556 or email <a href="mailto:adinfo@exhibitormagazine.com">adinfo@exhibitormagazine.com</a>              | <input type="checkbox"/> |
| February 15 | Last day for sponsored bag amenities to <b>arrive</b> at the Advance Warehouse  | <input type="checkbox"/> |
| March 5     | <a href="#">List Rental</a> – send post-show direct mail or eblast to EXHIBITORLIVE registrants   | <input type="checkbox"/> |