



EXPO  MARKETING

Some of Our Favorites

Since 1991, ExpoMarketing has pioneered the custom exhibit rental and build space.

- ➔ We specialize in high-quality custom build and rental exhibits for trade shows and events.
- ➔ Our rental inventory is among the largest on the west coast.

We are not an exhibit house, we are an exhibit home.

Our office operates more like a *family* than a company, and we make it a point to treat our clients the same way.

We work with all budgets and experience levels from start-ups to Fortune 500s!



We're so proud to call historically grove-laden Orange County home to our 35,000 square foot facility, which includes our warehouse and office.

ExpoMarketing integrates the same zest for our craft that you can expect from freshly squeezed OJ—without the heartburn.

OUR SOLUTIONS

Custom Rental

Our rental exhibits combine the allure of a custom build without the added cost of owning a booth. Say goodbye to storage, pull and prep, refurbishment, and maintenance charges.

Custom Build

Custom exhibits are designed and built to your specifications. Their durable structure allows for the construction of a variety of other features. These impressive exhibits will make you stand out.

Lightweight

Our lightweight trade show exhibits are tailored to your specific needs. These exhibits will minimize shipping and drayage costs. Their striking appearance will make a powerful impact.

ExpoMarketing is a *women-owned* business,

& proudly Women's Business Enterprise National Council (WBENC) Platinum Certified.

kathy ireland[®]
EXHIBITS
by
EXPOMARKETING

Our partnership with *kathy ireland*[®] Worldwide includes *kathy ireland*[®] exclusive licensing and a signature line to provide beautiful, innovative solutions for people in business across the globe.

GRAPHIC PRODUCTION

- In house large format printing
- Fabric and substrate production
- Vibrant, high resolution graphics
- Hanging sign capabilities
- 3D graphic treatments

DESIGN

- Award-winning designers
- Innovative exhibit designs
- Beautiful 3D renderings
- Space planning and traffic flow
- Impactful and dynamic graphics

PROJECT MANAGEMENT

- Track show deadlines
- Assist with trade show budgeting
- Submit your show forms
- Coordinate shipping and labor
- Optional onsite supervision

Accessories

- Carpet, wood and vinyl flooring
- Standard and premium furniture
- Audiovisual equipment
- Dynamic lighting solutions

Portable Displays

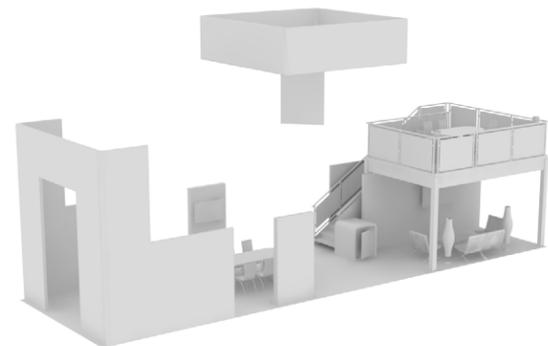
- Simple tool-less setup
- Reversible double-sided graphics
- Reconfigurable & versatile
- Lightweight & compact

Over 3,000
**Exhibits
Produced!**



ExpoMarketing wants to elevate your brand and exhibit

Established in 1991, ExpoMarketing is a trade show industry leader and design innovator with a proven track record of excellence. Our award-winning design team works with you to create an exhibit booth that transforms your brand into an engaging experience. Because our office operates more like a family than a company, we make it a point to treat clients the same way. We are pioneers in the trade show rental space, and create custom booths tailored to each unique brand and budget.



kathy ireland[®] **WORLDWIDE**

One of the most powerful names in business on the planet, *kathy ireland*[®] Worldwide, invited trade show attendees to experience the multi-faceted brand through a radiant, 15' x 50' island exhibit rental. A centralized meet and greet space featuring looping videos celebrated the brand along with beautifully striking 16-foot backlit fabric tower graphics and side walls. The double deck exhibit offered the ability to hold private meetings upstairs, with a theatre area and lounge downstairs including a 55-inch flat screen TV.





PACIFIC COAST PRODUCERS

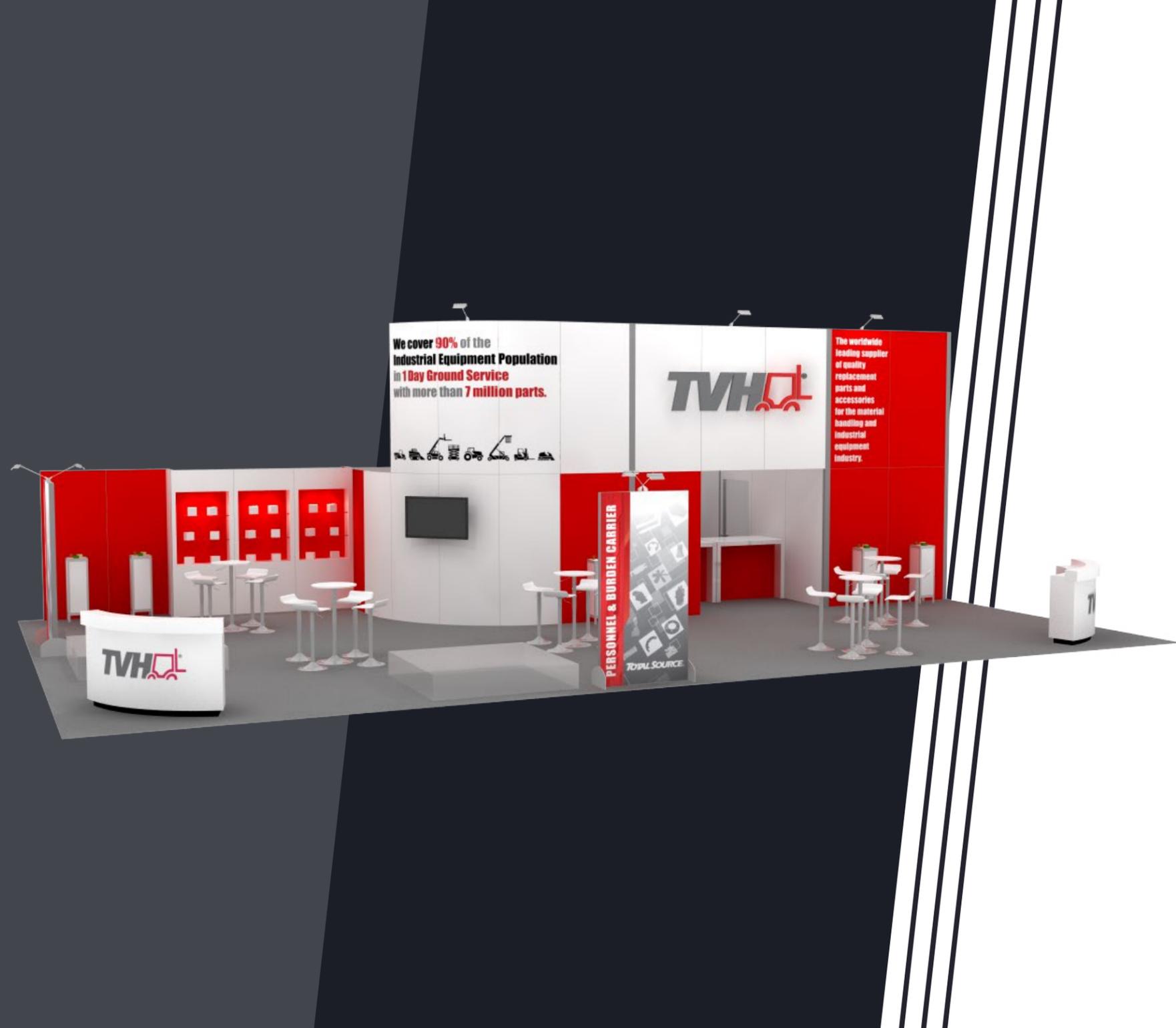
Pacific Coast Producers has a penchant for all things fresh, and what we gave them was a vibrant display that felt as rustic and home-grown as their brand itself. The 10' x 30' inline exhibit featured a front sample bar designed for both display and sanitation, a rustic wood reception counter for welcoming guests, recessed country-inspired display shelving units for product showcasing, plus simulated brick and wood toned flooring for warmth.



CYBERARK

CyberArk's "laser-focus" translated sharply into the 10' x 20' inline exhibit booth we designed to showcase their cutting-edge security technology. A curved back wall with internal blue LED lighting effects truly made the brand stand out from the competition, and two one-on-one demo stations assisted in securing the business of new customers. The reception counter also doubled as secure, space-efficient storage with locking doors.





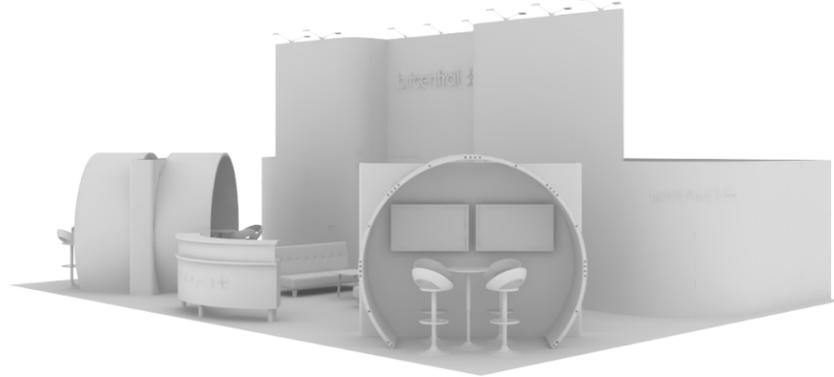
TVH

Hailing from America's Heartland, TVH supplies replacement parts and accessories for the material handling and industrial equipment industry, and their clean, professional booth certainly delivered, as well. TVH's display featured open, semi-private and secluded meeting areas within a welcoming space plan. Large, 16-foot walls with color blocking drew attention to the booth, while large storage counters at the perimeter invited aisle engagement and discussion.



BITCENTRAL

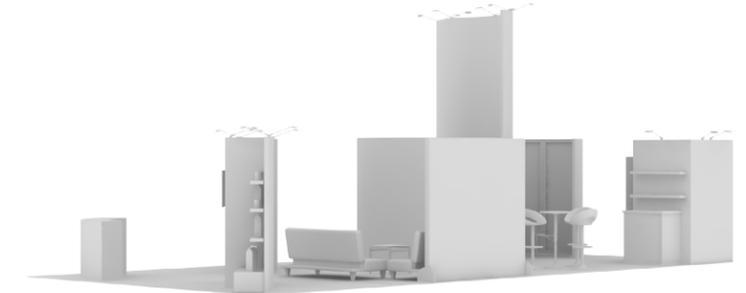
BitCentral provides solutions for broadcasters and media, so together we designed a 30' x 40' news-worthy exhibit rental with the same level of functionality their customers trust to receive. A 16-foot centralized tower near the inviting lounge provided superior logo visibility, as well as space for storage and a server room. Meeting rooms with eight-foot walls provided privacy and security, coupled with frosted plexiglass, locking doors and modern furniture.





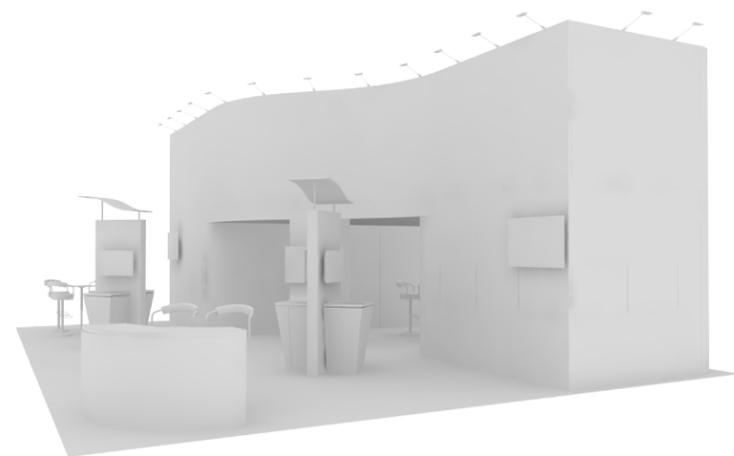
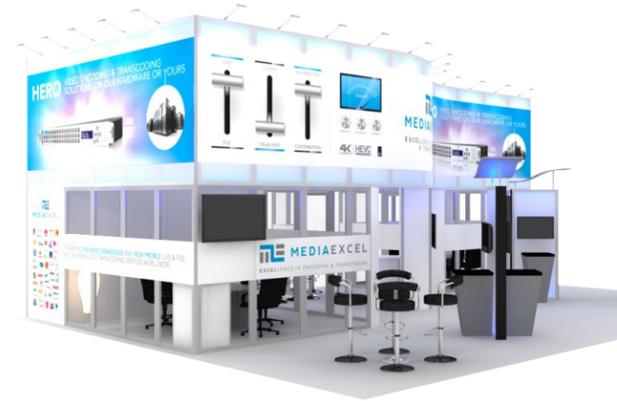
CHICKEN SOUP FOR THE SOUL

Chicken Soup for the Soul, one of the world's favorite storytellers, sought our help in their expansion into a line of premium pet food with a 20' x 40' island exhibit rental display. This booth is a reflection of the love and unique bond that is so characteristic of the relationship between people and our furry friends. Featuring large-scale seamless fabric wall graphics showcasing adopted pets and forever home humans, the functional and beautiful display warmed hearts and made the brand come to life.



MEDIA EXCEL

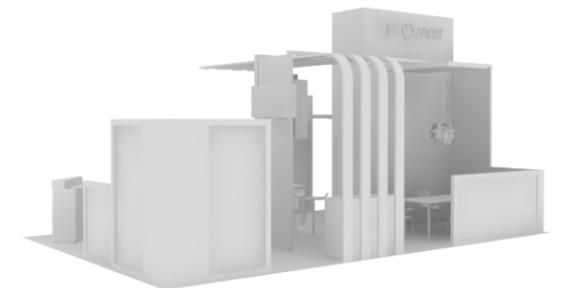
Media Excel's 30' x 40' booth for their encoding and transcoding solutions company left nothing to crack in their sleek display. A 40' x 16' graphic raceway with internal blue LED lighting paired with a hanging sign on a rotating motor drew patrons to the booth. Clear plexiglass created comfortable meeting rooms, as did café tables and stools for casual networking. The main center tower featured looping videos, a mini fridge and coffee machine for refueling.





FUTURECEUTICALS

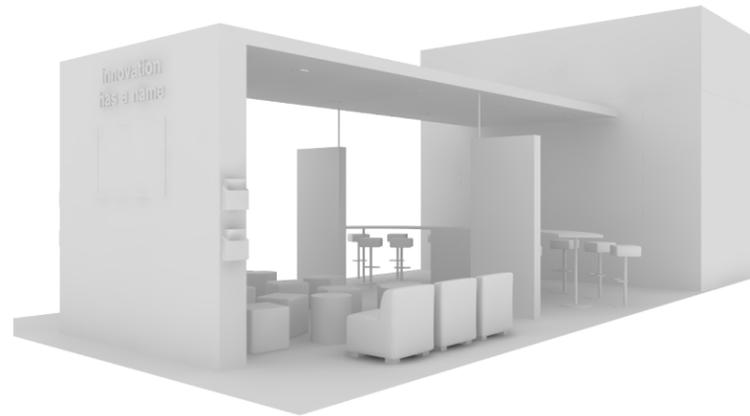
FutureCeuticals might have over 130 years of agriculture and ingredient supply experience, but their custom, laminated hardwell exhibit felt new, organic and innovative. Incorporating wooden accents brought life into the booth and enhanced the brand's message, while a hanging light sculpture added warmth. Transparent graphics enriched the friendly display, and the waiting area featuring a device charging station was immensely appreciated by attendees. The three-dimensional logo made a lasting impression both visible and recognizable from afar.

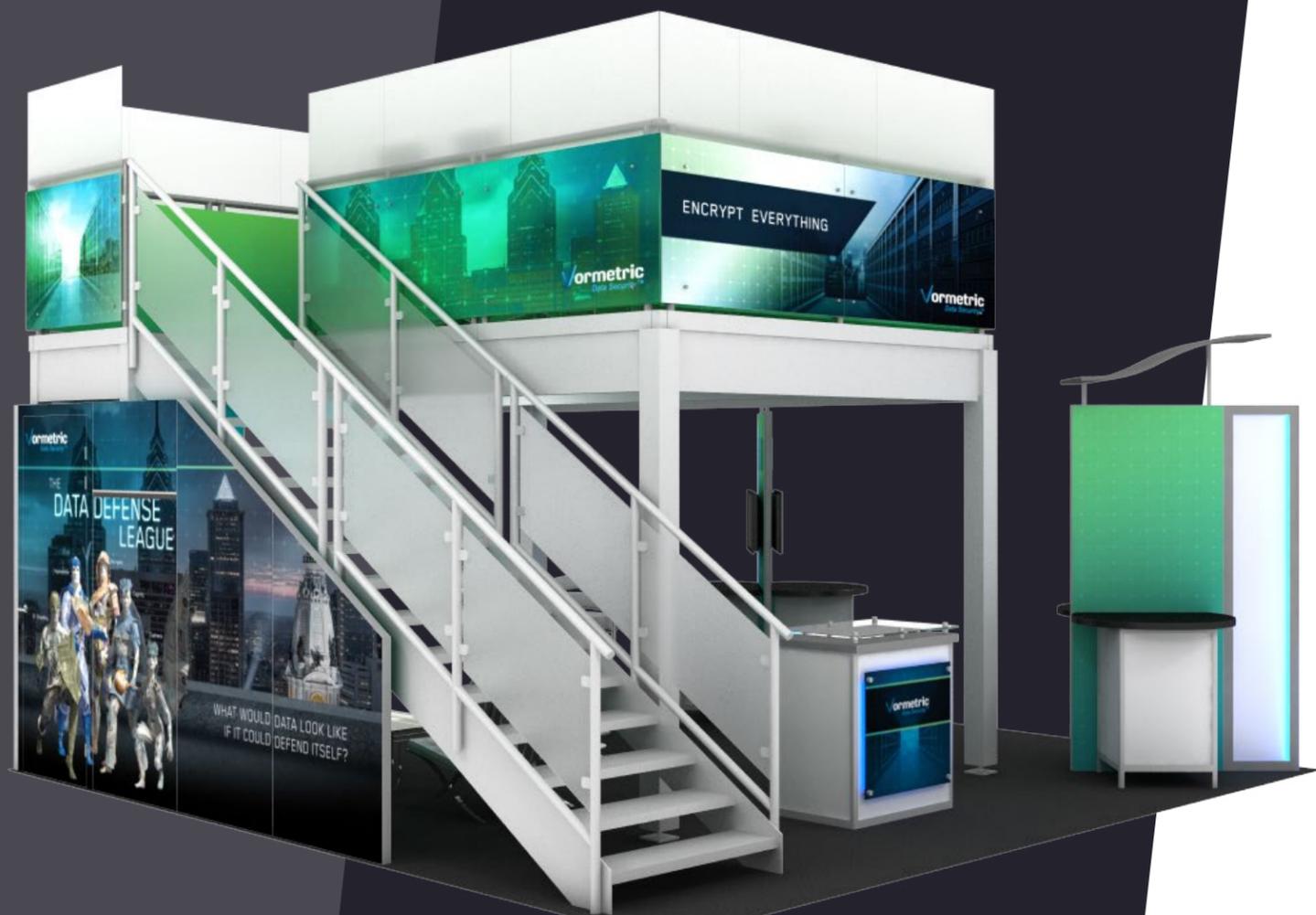




OERLIKON

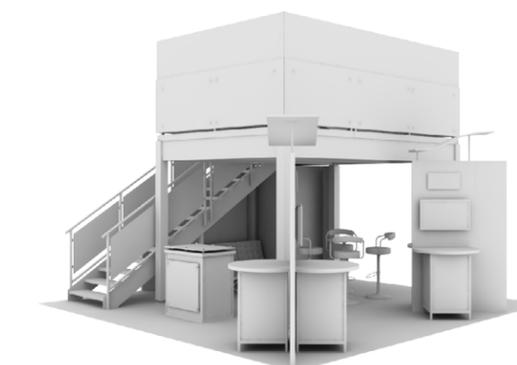
Swiss global enterprise Oerlikon displayed impeccable European style with an innovative booth to showcase their technology and solutions brand. Internally lit coffee tables and frosted plexiglass conference room windows delivered sleek functionality to the exhibit, while multiple spaces for meetings and theatre demonstrations added seating to accommodate more than 30 guests.

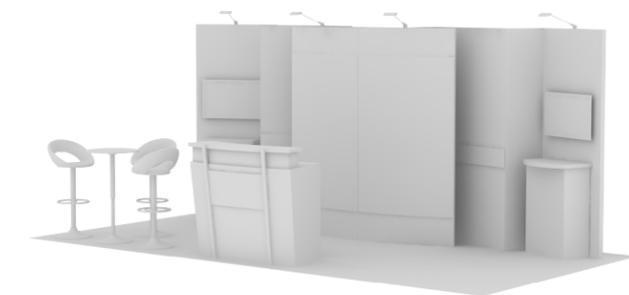




VORMETRIC

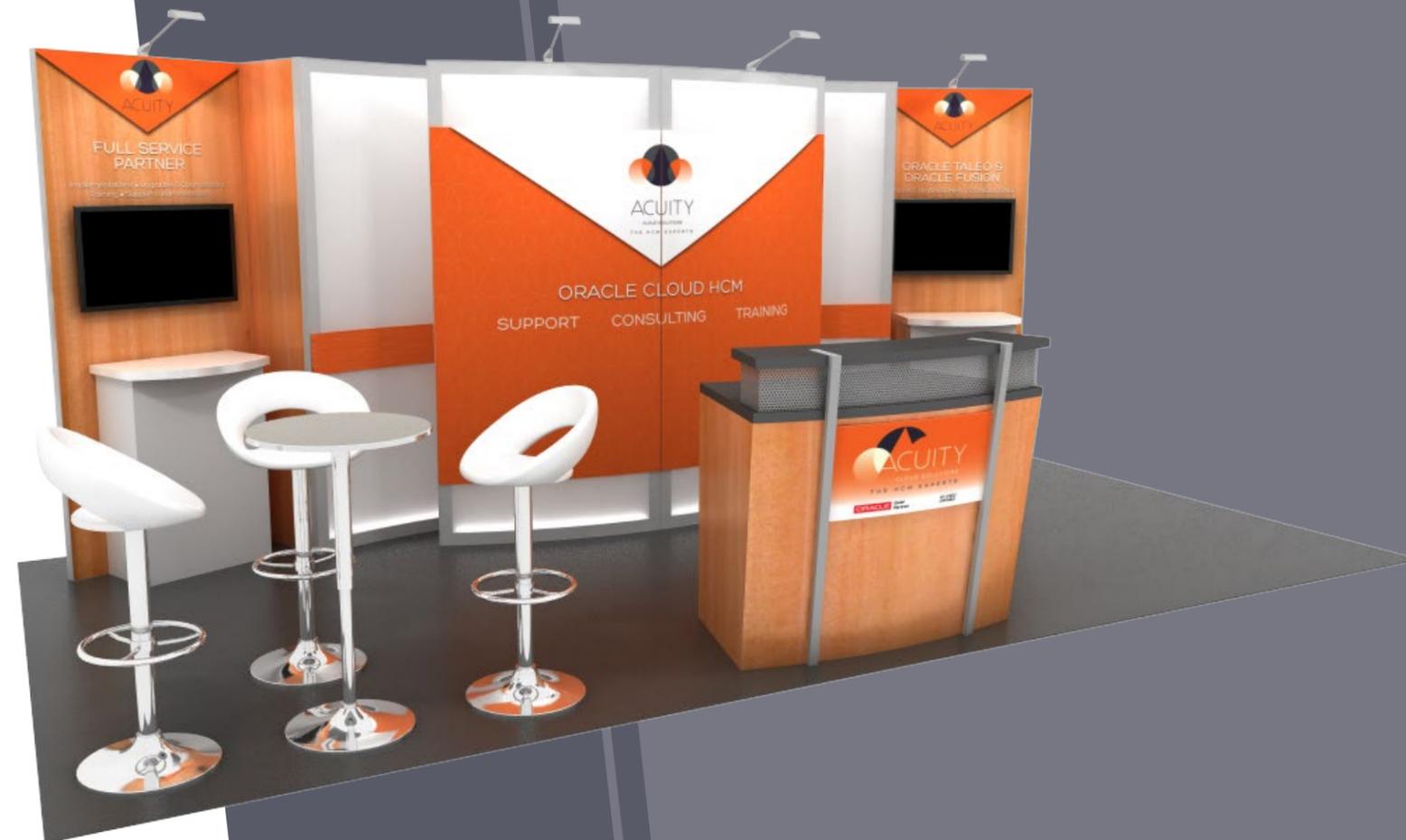
Data Security company Vormetric secured the privacy of meetings at their booth with a double deck display ideal for business discussions at trade shows. Maximizing their space, the private meeting area on the deck top provided privacy, while semi-private meeting spaces underneath perpetuated more casual conversations. Four sales demo areas, a dramatically lit lounge and custom LED lighting effects all helped to make the brand's product and message shine for prospective customers.





ACUITY CLOUD SOLUTIONS

Acuity Cloud Solutions brought their cloud based solutions and support systems down to Earth in a memorable 10' x 20' linear display. Custom printed woodgrain graphics made the booth feel inviting, and a multi-use reception counter with locking storage became a warm, functional area to greet guests and future clients. White LED lighting effects illuminated the sales demo stations for effective pitching and networking, while laminated and metal accents rounded out the enticing and efficient display.





IQMS

For manufacturing company IQMS, we built a sleek, inviting 20' x 40' exhibit rental. Featuring a 16-foot back tower with white LED lighting effects doubling as a theatre wall, the booth also included modern furniture for comfortable presentations and meetings. The two separate demo station structures, outfitted with internal blue LED lighting and modern gloss white counters, were double-sided with monitors on either side for a total of four space-efficient demo station areas.





EXPO  MARKETING

Toll Free (800) 867-3976

Local: (949) 250-3976

sales@Expomarketing.com

2741 Dow Avenue
Tustin, CA 92780

www.expomarketing.com