

YOUR STORY MADE UNFORGETTABLE



OUR CAPABILITIES

Exhibit Concepts

Exhibit Concepts, Inc. is an award-winning event marketing partner that designs, produces and manages experiential environments.

Our team at Exhibit Concepts has been making stories unforgettable since 1978. Our creative, passionate team is dedicated to providing excellent customer experiences and technology solutions for trade show exhibits, corporate events, interior environments, museums, mobile vehicle tours, and experiential engagements.

WE MAKE YOUR STORY **UNFORGETTABLE**

MARKET FLEXIBILITY:

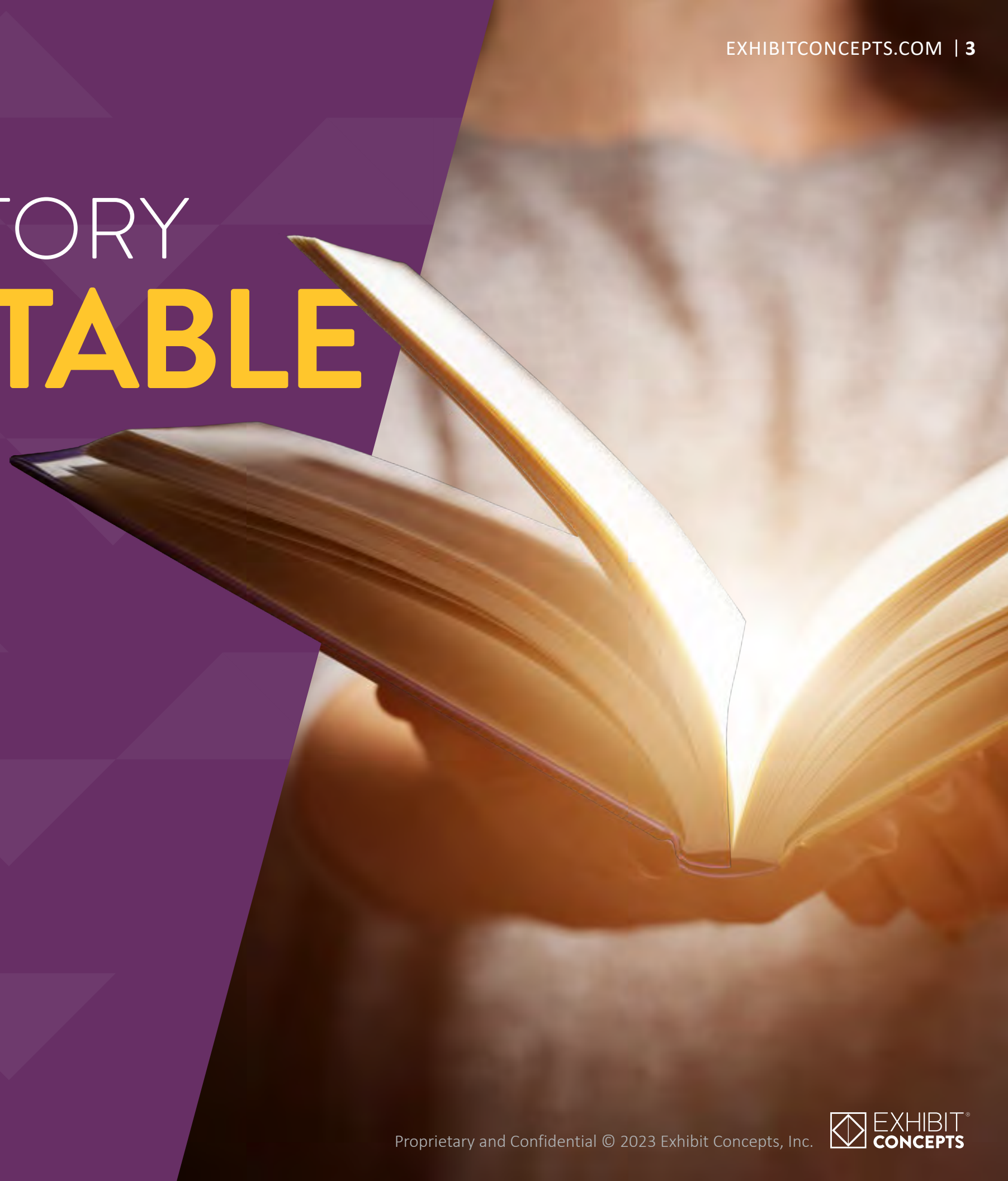
Custom strategies and agile solutions that create the best experience at the most efficient price.

INDUSTRY EXPERIENCE:

Experts in designing unforgettable exhibits.

BRAND CONSISTENCY:

Align multiple business units with a global brand strategy.



ABOUT US

Established 1978 — Second Generation Owned

Certified Womens Business Enterprise

Corporate Headquarters in Dayton, Ohio | Chicago

200K+ Square Feet of Production & Warehousing

1,895+ Projects Annually

140+ Employees



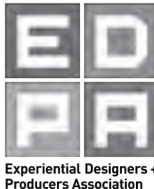
AWARDS & CERTIFICATIONS



OUR CONNECTIONS



ASSOCIATIONS



TEAMWORK

From design to project management, our commitment to teamwork employs an integrated and collaborative approach to experiential branding and audience engagement.

Honesty and integrity are the core values inherent to the way we do business.



WHERE WE'VE BEEN

We support our clients wherever the need may be — across the U.S. and around the world, with convenient locations in Dayton and Chicago. Whether your program consists of one major event or you manage a global brand exhibiting in multiple international geographies and cities, Exhibit Concepts has the experience and resources to deliver results.





RICK KAISER
Chief Operating Officer
Navy SEAL Museum

Exhibit Concepts was able to come in and be a part of our team and that is the biggest compliment that I can give anybody or any group of people.



RONNIE GIBSON
VP of Brand Experience

They brought creativity, they brought structure and they delivered on time and on budget something that was truly beautiful and exactly as we hoped.

**KRISTI COBB**

Executive Director of
Elementary Education
Mansfield ISD

I feel like we've built a lifelong relationship with Exhibit Concepts. The biggest blessing is the professionalism and attention to detail. We've given Exhibit Concepts an overall idea of what our vision is and they have made that vision a reality.



LUCY ALLEN

Former Museum Division Director
Mississippi Civil Rights Museum

They listen to you. When there's a problem, we solve it together. When we make changes or we decide at the last minute that we needed to go in a different direction, it was always the positive attitude that ECI had.



ANN LINSON
Former Superintendent
of East Noble School

Since I have been superintendent, I have been involved in three new buildings, and this by far was an easier project and group to work with than any other.



RORIE CARTIER
Former Museum Director
National Museum
of Pacific War

Walking into those galleries, seeing what's been accomplished between the two parties—the museum and Exhibit Concepts—I mean, it's just, I don't know, it's almost beyond words.



KIRSTEN TASHEV
VP of Collections & Exhibitions
Computer History Museum

We've worked with a variety of different fabricators and there's nobody like them in terms of the quality of their work, the attention to detail.



ANDREA SOWITCH
VP of Marketing
SECTRA

What I think about when I have a relationship with somebody, it's not when everything goes great. It's when you really need help, are they there for you?



SHERRY YOAKUM
Executive Director
Red River Valley Museum

I've told a thousand people, you cannot imagine what it's like to watch this team. They take our ideas and our vision and they bring it to life; but not only do they bring it to life, they make it more amazing than I could ever have imagined.

**KIM COLLINS**

Manager, Advertising and
Marketing Communications
Nestlé Purina

What made Exhibit Concepts stand out was one, the structure itself and two, the ability to have the technology and the ability to generate and create the things we needed, such as the video games and touch table in house versus having to source it out separately.

EXHIBIT CONCEPTS

5D METHODOLOGY

Our proven methodology results in solutions that exceed client expectations, achieve better results, meet budget requirements and reduce error and rework. We incorporate dedicated project management resources and automation tools to stay on track, keep our clients informed and coordinate numerous interdependencies in order to produce the most compelling and memorable physical embodiment of a brand.



DISCOVER

Discovery, Strategy,
Conceptual Planning

DESIGN

Theme, Visitor Journey,
Design, Engagement

DEVELOP

Prototype, Modeling,
Sourcing, Fabrication

DELIVER

Transportation, Install/Dismantle,
Warehousing, Event Management

DEBRIEF

Analysis, Results, Evaluation,
Impact, Improvement

OUR DIFFERENTIATORS

WHAT SETS US APART, SETS YOU APART

1 Obsession with the **visitor journey**

2 Experts in **message-driven storytelling**

3 Prioritization of a **holistic approach**

4 Commitment to **partner success**

VISITOR JOURNEY

MESSAGE-DRIVEN STORYTELLING

HOLISTIC APPROACH

PARTNER SUCCESS

VISITOR JOURNEY

1

Obsession
with the
visitor journey

We don't just say we're attendee-focused; we have experience, insights and design "chops" to back it up.



MESSAGE-DRIVEN STORYTELLING

2 Experts in message-driven storytelling

Our proven methodology of designing and constructing compelling environments moves your audience to take action.



HOLISTIC APPROACH



Prioritization
of a holistic
approach

We develop project strategies that create continuity, uncover efficiencies and optimize returns that exceed your expectations.



PARTNER SUCCESS

4 Commitment to partner success

Over 40 years in business, we've seen it all — and we're depended on by clients who trust we'll expertly deliver their projects. This time. Every time.



BUILT ON TRUST

40+ YEARS OF AWARD-WINNING EXPERTISE

For more than 40 years, we've built a reputation as experts in designing and constructing exhibits that make our clients' stories truly unforgettable.

Honesty and integrity are the core values inherent to the way we do business. We operate in the best interests of our clients — always.

Experience and ingenuity allow us to bring new and unexpected ideas to the table that are custom-tailored to your goals, while inspiring your visitors through remarkable engagements.



PRODUCTION FACILITIES

FABRICATION & INSTALLATION SERVICES



- Award-winning Fabrication / 232,000 ft²
- Material Sourcing
- Prototypes, Models, & Proof of Concept
- Value Engineering
- Technology Integration & Testing
- Packing & Transportation
- On-Site Installation & Supervision
- Testing, Commissioning, & Training

SERVICES & CAPABILITIES



Our company is full of creative and passionate people dedicated to providing unique solutions and excellent customer experiences for:

- trade show exhibits
- corporate events
- interior environments
- museums
- experiential education spaces
- mobile vehicle tours
- experiences and engagements
- virtual solutions

CUSTOM EXHIBIT ASSETS

Exhibit Concepts has a proven track record of producing and installing top-quality custom exhibit components. Our team brings together some of the best in the business when it comes to award-winning, fabrication. Whether we're working from our own designs or working with a design partner, we're experts at bringing your creative vision to life.

In-house fabrication means we work directly with the design team to ensure value-added functionality and superior aesthetics to the exhibit as it is being fabricated. We build prototypes, models, and source materials to ensure fabrication goes smoothly, and that what you see in the design phase is what you really get in fabrication.

We also take a critical eye to every opportunity for value engineering, aligning your objectives with your designs and suggesting materials and methods that achieve your goal with the most cost-effective solutions.

- Industry-leading fabrication tools & techniques
- Master carpentry & architectural elements
- Composite fabrication
- Value engineering & cost savings
- Structural systems
- Fabric structures
- Finishing & detailing



RENTAL EXHIBIT ASSETS

A rental shouldn't look like a rental. PERIOD.

- Smart solutions that save on costs without sacrificing impact
- Wide catalogue of rental assets, with optional customizable components
- Modular booth assets to fit any event space, allowing greater flexibility
- Rent-to-Own options available for many assets



AV SOURCING



- Extensive AV & technology experience globally
- Specialty partners for unique AV applications
- Integrators perform system builds, testing, & burn-in
- In-shop equipment mounting, hardware fitting, & testing
- Electricians & technicians for control systems, raceways, & cabling

GRAPHICS & PRINTING



Our graphics technicians specialize in producing quality high-impact graphics to the client's specifications. Our in-house capabilities include digital print output, mounting, laminating and installation. Our digital imaging programs enable us to adjust or enhance client-supplied digital art. Final images can be produced using our digital printers on a wide range of materials including film, paper, canvas and vinyl, as well as direct printing on various substrates. Handling this service in-house means jobs are completed accurately, on time and with cost savings to clients.

SHIPPING & LOGISTICS



Our thoughtful approach ensures that you're prepared for every event.

- Detailed materials reports before and after every event.
- Component inspection, cleaning and minor damage repair included.
- Pre-Ship Meetings to review all deliverables.
- Reports carefully matched to renderings and prints to deliver experience accuracy.

WAREHOUSING & STORAGE

Save time and money with our smart storage solutions, integrated into your event plan, including optimized storage space, custom reporting tools and contingency plans.

- **25,000 sq. ft. climate-controlled property storage in Chicago warehouse**
- **75,000 sq. ft. climate-controlled property storage in Dayton warehouse**
- **24/7 access to inventory via EXHIBIT FORCE**
- **Component inspections & reporting**

INVENTORY CONTROL

Property is stored and managed with the intent on maximizing space, and minimizes labor requirements allowing property to be retrieved efficiently. Photographs of items stored are incorporated in the inventory management system. Each of our facilities includes on-site storage and warehousing. We offer inventory management, fulfillment services and on-site personnel dedicated to the management and maintenance of each customer's property. We possess a partnership network that allows us to store property around the globe.

FEATURES INCLUDE:

- On-site warehousing and prep specialists
- Crating & custom fabrication capabilities
- Exhibit maintenance, cleaning & repairs
- Graphic production & installation
- Inventory management & tracking
- Staging & prep areas
- Drive-up & load-level docks
- Crated, non-crated, palleted and racked storage areas
- Sprinkler system
- Alarmed & secure premises

eMANAGEMENT

Our EXHIBIT FORCE platform provides 24/7 access to inventory management and makes tracking, ordering, reconciling and planning easier than ever.

WELCOME TO EXHIBIT CONCEPTS' E-MANAGEMENT PROGRAM!

Our eManagement program gives clients the ability to efficiently manage their exhibit programs via the Internet. This easy-to-use application provides clients the opportunity to view exhibit proposals, create show schedules, track budgets and place orders with EXHIBIT CONCEPTS' eManagement team.

Project	Type	Project/Event	Site	Space	Owner	Rep	Est Date	Start Date	End Date	Tasks	Staffing	Budgets	Expenses	Kit	Notes	Copy	Start
470001	Lead	Oreario Police Department Giveaways	Orlando, FL		GOVERNMENT		1/10/2022	1/10/2022	1/10/2022	0 of 9 Comp.		\$0.00	\$0.00				Count
470002	Lead	American Entomological Association (AEA) Winter Conference	Tampa, FL		GOVERNMENT		1/10/2022	1/10/2022	1/10/2022	0 of 9 Comp.		\$0.00	\$0.00				Count
470003	Lead	Sales Meeting	Waukegan, IL		GOVERNMENT		1/10/2022	1/10/2022	1/10/2022	0 of 9 Comp.		\$0.00	\$0.00				Count
470004	Lead	EMMA 2022	Las Vegas, NV		GOVERNMENT		1/10/2022	1/10/2022	1/10/2022	0 of 9 Comp.		\$0.00	\$0.00				Count
470005	Lead	EMMA New Member Expo	Orlando, FL		GOVERNMENT		1/10/2022	1/10/2022	1/10/2022	0 of 9 Comp.		\$0.00	\$0.00				Count

RENTAL INVENTORY

SEARCH: LOCATION: TYPE: ITEM: DATE ADDED/UPDATED: HIDDEN ITEMS: SORT BY: [Buttons]

SELECT CATEGORIES: [List of categories]

VIEW ITEMS: [Buttons]

Item	Package	Add'l Notes	Item	Manufacturer	Actual	Description	Unit	Rate	Inventory	Availability
ELGIN HANGING SIGN STRUCTURES/FRAMES										
ELGIN HANGING SIGN STRUCTURES/FRAMES										

This e-management system is utilized by clients and Exhibit Concepts' staff to track the real-time status and location of property. Photographs, descriptions, and item numbers are stored and incorporated into the system. We conduct virtual training on the system and can offer ongoing support if needed.

BENEFITS OF OUR E-MANAGEMENT PLATFORM:

- View, order and track assets within inventory
- Organize and manage tier 2 and tier 3 show schedule
- Create packaged trade show kits for tier 3 events to ensure brand consistency and ease of ordering
- View and report historical data such as inventory usage reports, property/graphics were sent to a specific show, etc.
- Utilize electronic ordering system to select available property and communicate pertinent show details
- Control inventory access and visibility by user with fully customizable interface

DESIGN DISCOVERY



MINI WORKSHOP:
strategy and design direction

MISSION & VISION:
ties experience to purpose

GOALS & OBJECTIVES:
ties experience to results

TARGET AUDIENCE:
speaking their language and
meeting their needs

STORYTELLING:
messages that inspire your
audience to think, feel, act

PROJECT TACTICS:
roadmap to transform Design
Discovery into Design Solutions

DESIGN SOLUTIONS

SCHEMATIC DESIGN:

layout plan, wayfinding, visitor flow

CONCEPTUAL DESIGN:

concept sketches

CONCEPT REVISIONS:

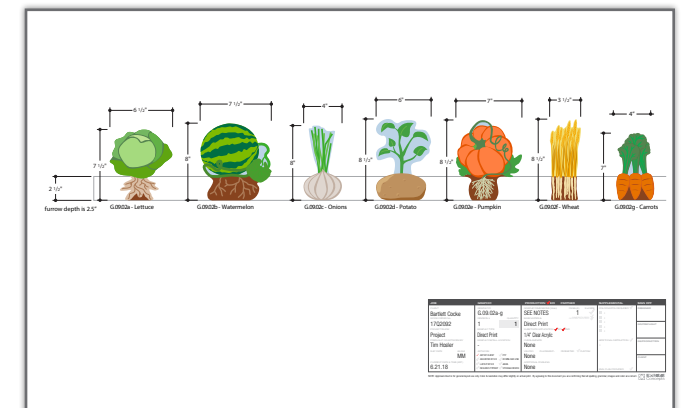
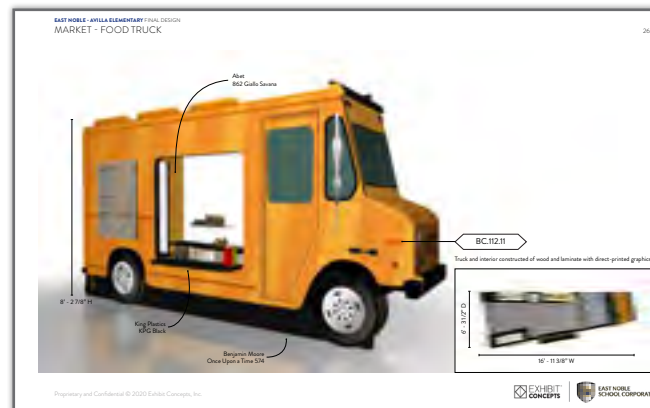
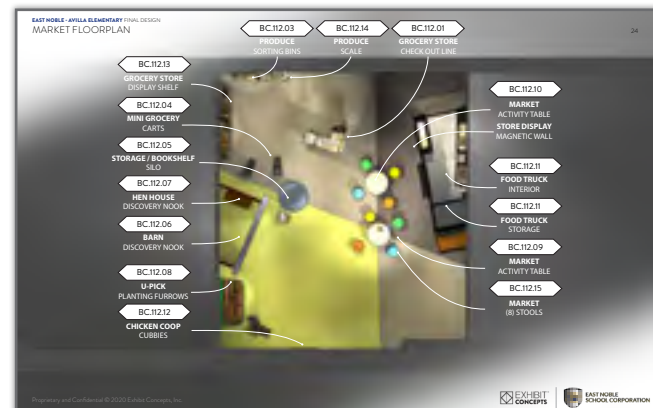
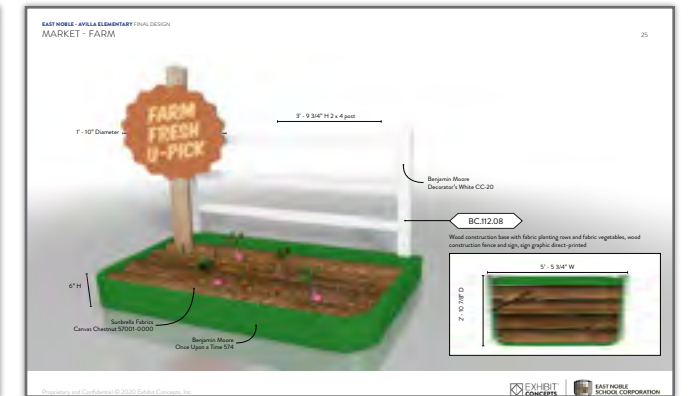
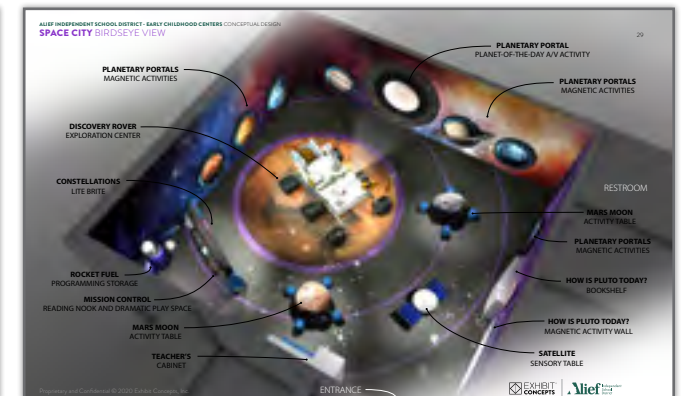
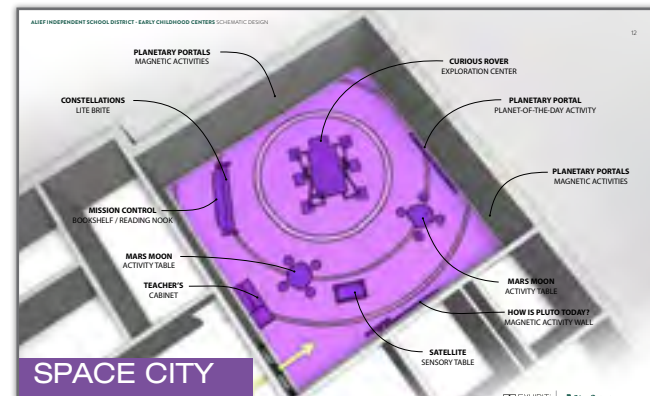
revising concept sketches with your feedback

VALUE ENGINEERING:

materials, build plans, aligned with budget

FINAL DESIGN:

final elevations, floor plans, possibly 3D renders as-needed



INTERPRETIVE PLAN



Interpretive Planning is a comprehensive, NAI certified methodology for building visitor experiences that can be used for museums, education centers, historical parks, aquariums, zoos, and many other immersive sites, especially in cases where people go to a space to learn through experience.

- Strategic goal setting
- Resource planning
- Interpretive workshops
- Experience themes and messaging
- Experience mapping
- Audience research

VISITOR EXPERIENCE PLAN

Visitor Experience Planning is an outcome-driven approach for building visitor experiences for trade show exhibits, commercial spaces, and events. Each Visitor Experience Plan provides custom solutions that drive your audience to take action, through our THINK-FEEL-DO model.

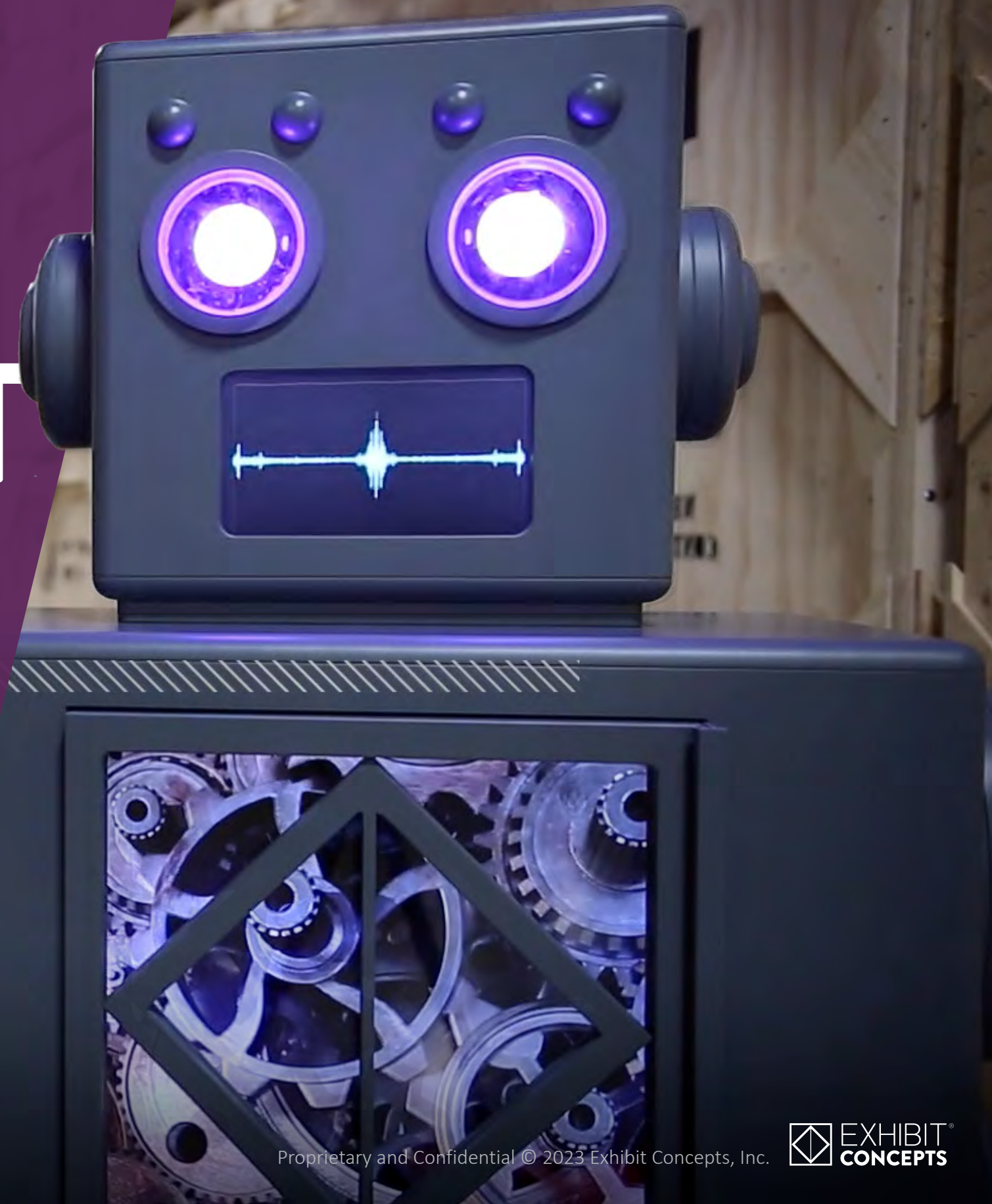
- Strategic goal setting
- Success metrics
- Resource planning
- Experience workshops
- Experience themes and messaging
- Experience mapping
- Audience research



THE POWER OF MEANINGFUL ENGAGEMENT

In the experiential marketing industry, engagement is the key to generating traffic, securing quality leads and leaving an unforgettable impression on your audience.

Take engagement to the next level with our NEXT Lab™! NEXT Lab is a dynamic, experiential and creative team dedicated to developing unique virtual and digital experiences that align with your strategic objectives.



GAMIFICATION



MEDIA & CONTENT MARKETNG



HANDS-ON INTERACTIVE



NEXT Lab™

Our goal is to immerse your audience in unforgettable stories that inspire them to act, learn, and grow. Engagement is the key to transforming information into compelling messages and hands-on experiences.

VIDEOGRAPHY & INTERACTIVE MEDIA



AUGMENTED REALITIES



INTERACTIVE MEDIA



PHYSICAL ENGAGEMENT

Enhance your space with unique interactive elements that draw people in and keep them engaged.



MEDIA PLAYERS

Devices that play digital content, integrated seamlessly into your environment.

IMMERSIVE LIGHTING

Lighting options that offer customization and interactivity.

MANUAL ACTIVATIONS

Engagements triggered by physical action.

PROXIMITY SENSORS

Engagements triggered by motion activation.

MAGNETIC SENSORS

Engagements triggered by magnetism.

RFID ACTIVATIONS

Engagements triggered by individualized chip technology.

CONTENT CREATION

Content is king! Work with our in-house NEXT Lab studio to bring your message to life with one-of-a-kind strategic media content.



AUDIO & VIDEO PRODUCTION

Offering studio and remote production capabilities.

PHOTOGRAPHY

Offering video and still photography services using the latest state-of-the-art technology.

SCRIPTING & STORYBOARDING

Offering in-house, professional script writing and storyboarding.

NARRATION

Providing professional voice-over services.

VIRTUAL & AUGMENTED REALITY

Offering services in innovative, next-generation graphic production.

ANIMATION

Creating professional, one-of-a-kind animations.

NEXT Lab™

DIGITAL EXPERIENCES

Find out how NEXT Lab's tech-savvy team of designers and coders can craft your user experience with unparalleled support and unprecedented detail



boothOS™

Seamlessly connect and centrally manage all in-booth digital content, lead capture, and more.

VExP™

Add a professional touch to your next live experience and digital event. From live streaming to custom-coded websites and everything in between, we have a talented team of industry experts ready to create, edit, and produce your dreams into reality.

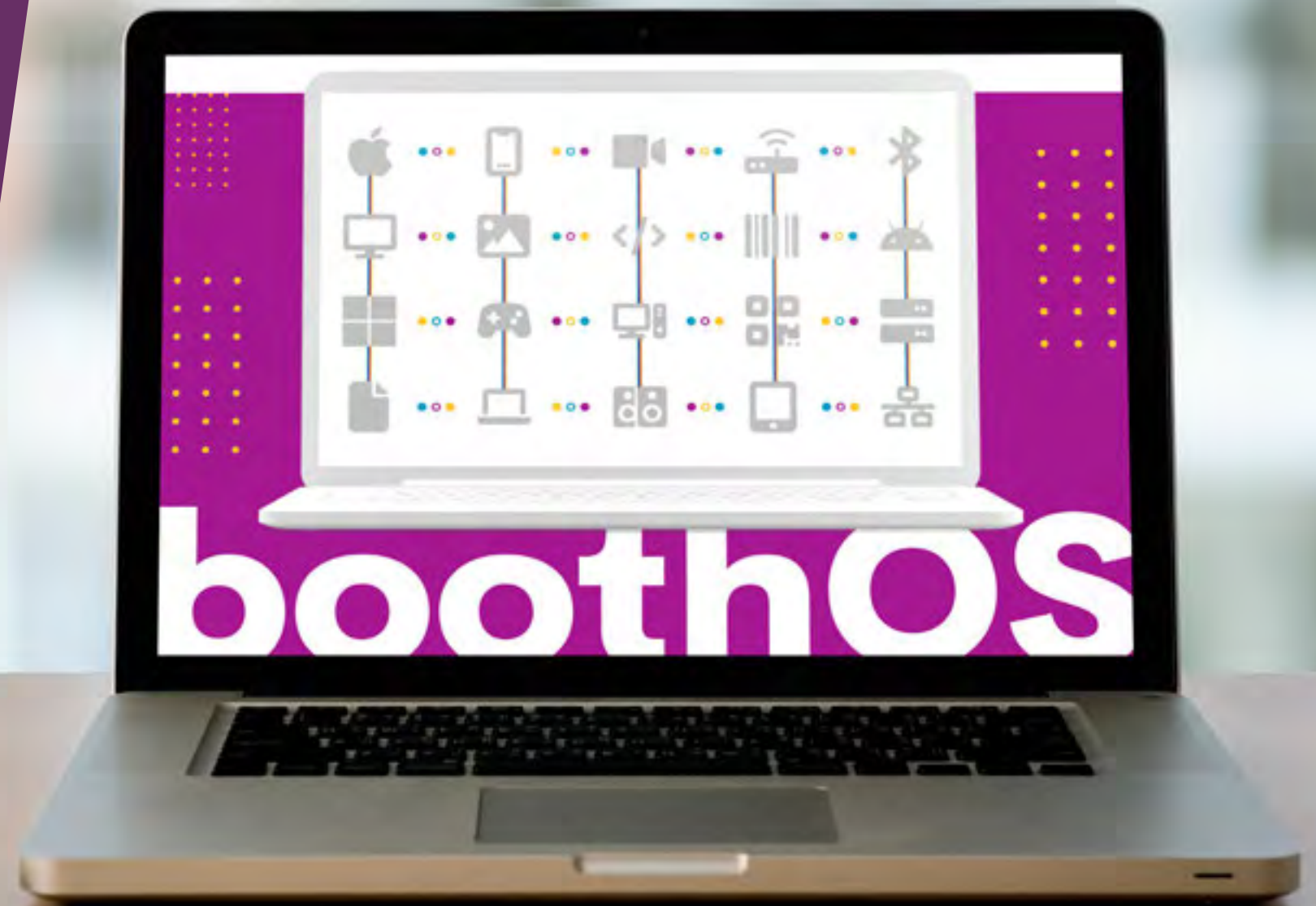
GAMIFICATION

Looking to take your engagement to the next level? NEXT Lab is at the forefront of the gamification movement. From custom creations to nostalgic reminders of yesteryear, the only thing that's holding your experience back is a worthy opponent.

boothOS™

boothOS™ is the modern solution that seamlessly connects all in-booth digital content between all in-booth devices.

boothOS centrally manages content such as lead capture, gamification, custom apps, websites and other mixed content, while reducing dependency on internet connectivity. Utilizing boothOS elevates the design of digital booth components and brings purpose to the event engagement strategy and overall digital content.



VExP™

Make your digital, virtual and hybrid events unforgettable with our VExP™ platform. Don't settle for standard and clunky webinar features. VExP delivers custom user experiences for your unique objectives and curates just the right solutions for you — whether you need something easy and simple or something proprietary and uniquely on-brand. Align your objectives with just the right metrics to inform you of your decision-making. Our team translates your strategic goals into powerful, easy-to-understand key performance indicators. One of Exhibit Concepts' mottos: "We're only successful if you're successful."



OUR WORK

Our goal is to bring our client's story to life in the most compelling, memorable and inspirational face-to-face setting as possible. We are true believers in using the power of live marketing and three-dimensional environments to create immersive experiences.



Exhibits

STAND OUT FROM THE CROWD

Whether custom or rental, our design methodology produces unique solutions to branded architecture, audience engagement traffic flow and functionality all while capturing the essence of your brand and delivering key messages to your audience.



RENDERING



REALITY



RENDERING



REALITY



STRATEGIC PROGRAM BENEFITS

Dedicated Program Team • Strategic Planning & Program Recommendations • Regular Account Reviews • Reporting and Metric/Lead Analysis
Online Asset Management • Collaborative Project Management • Preferred Client and Program Incentives

RENDERING



RENDERING



RENDERING



RENDERING



Exhibits

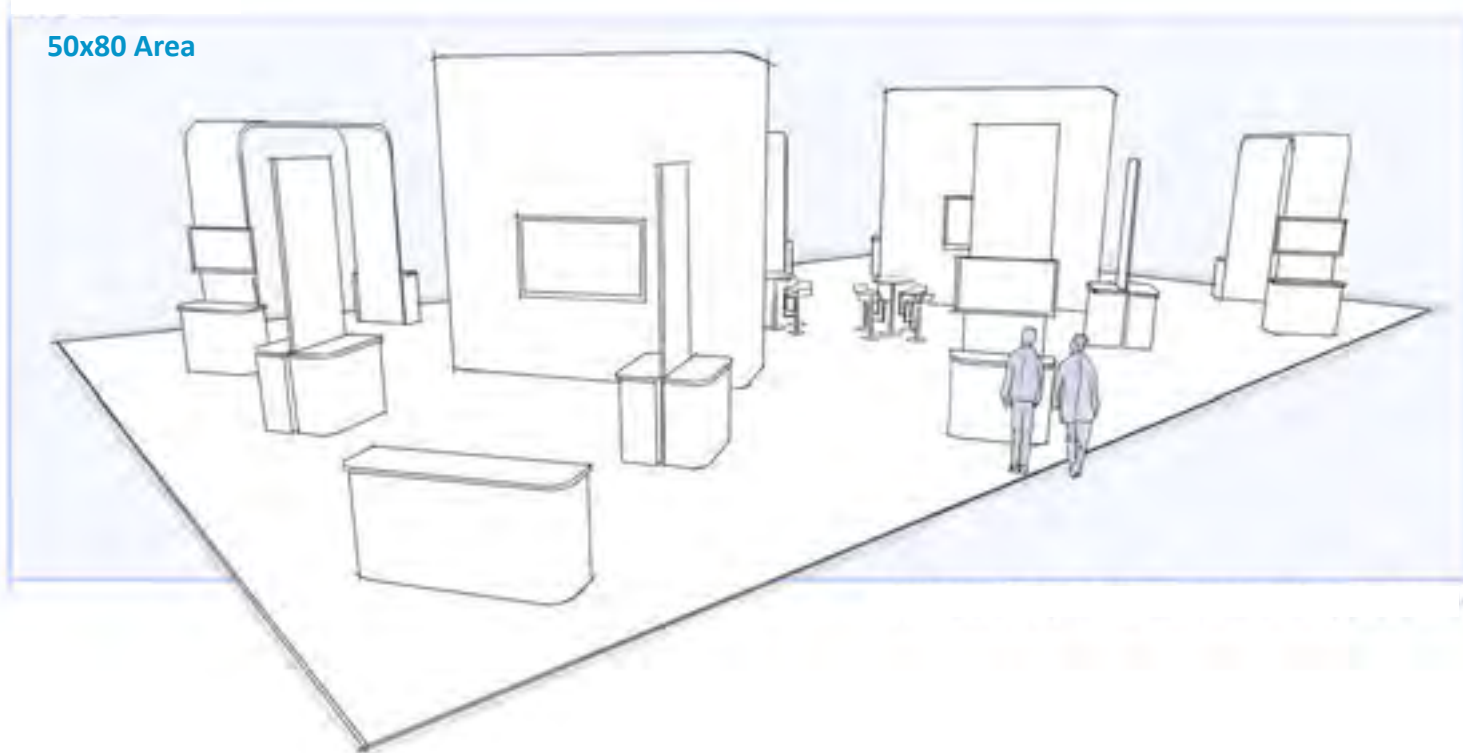
STARTS WITH THE SKETCH



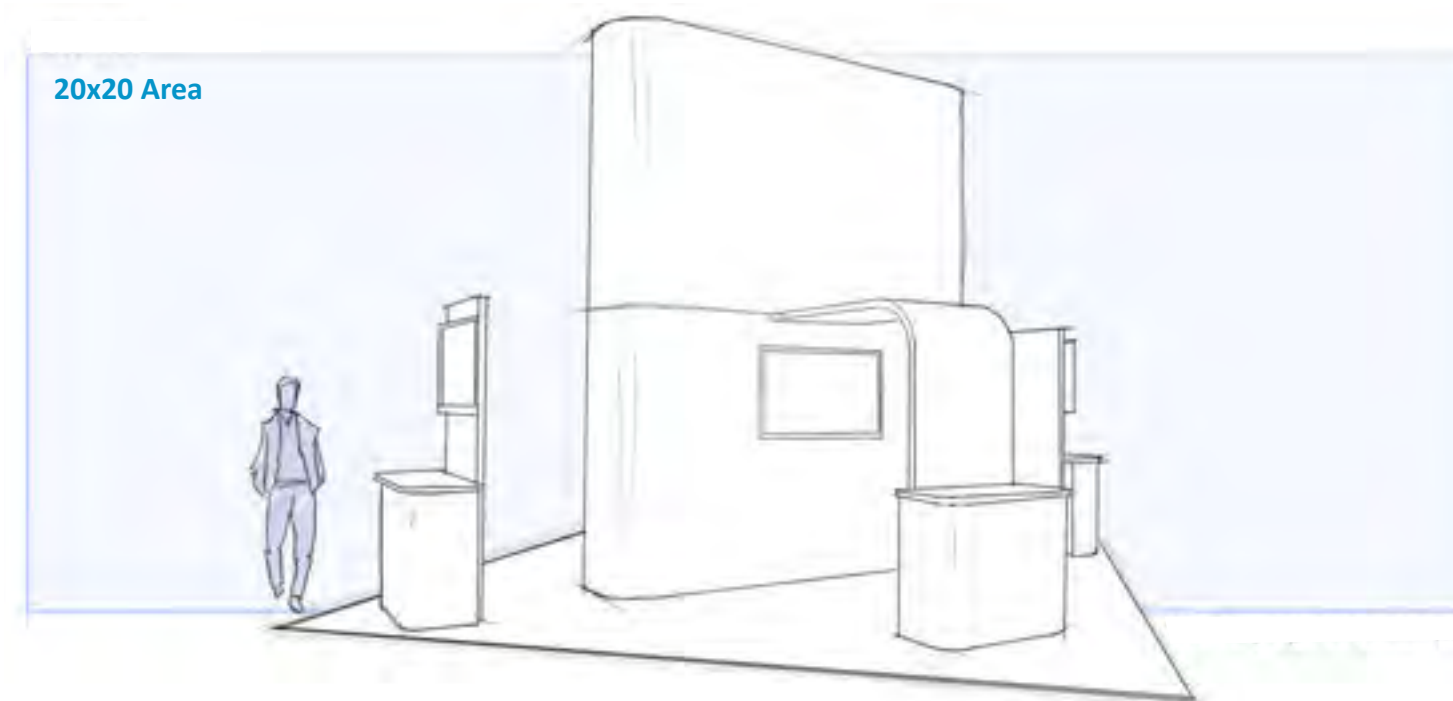
Exhibits

STARTS WITH THE SKETCH

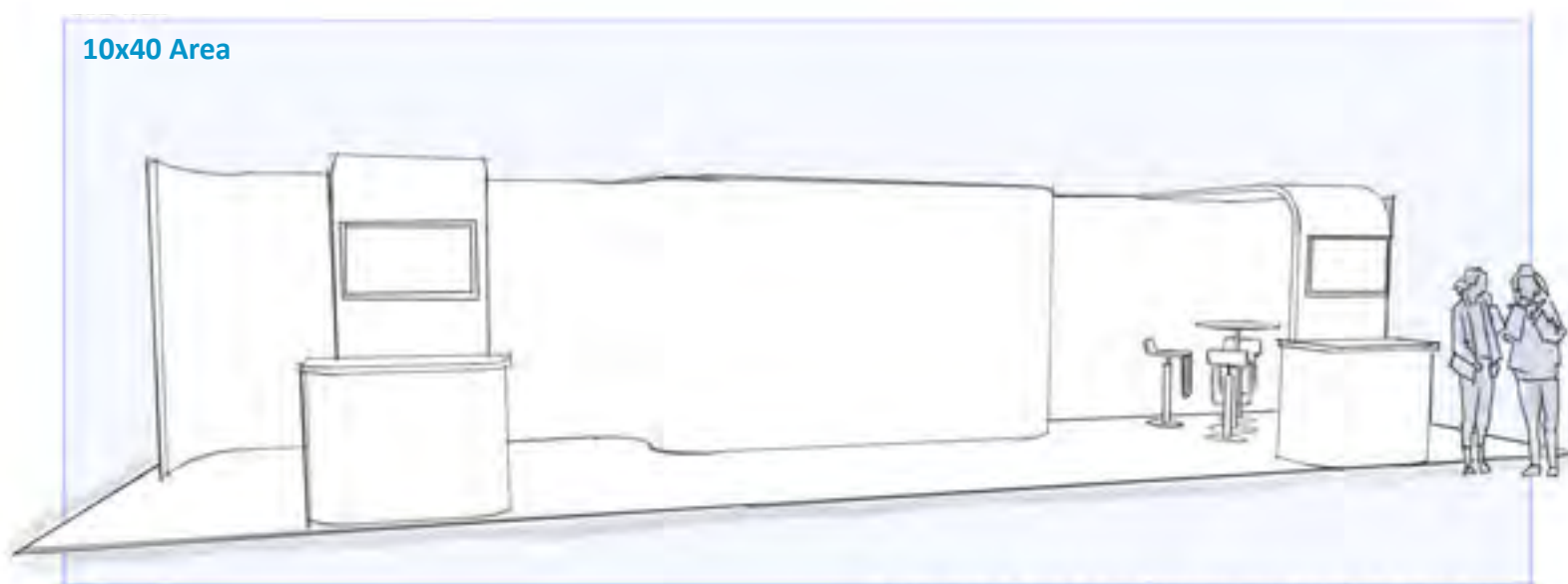
50x80 Area



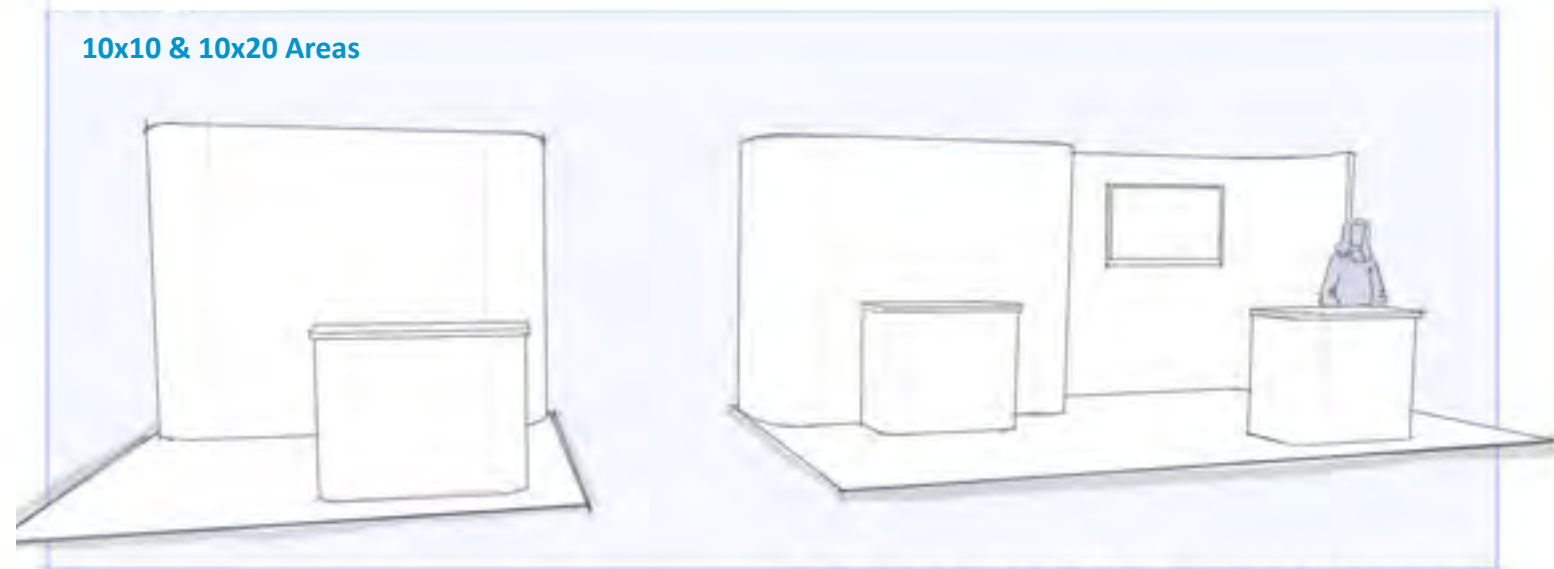
20x20 Area



10x40 Area



10x10 & 10x20 Areas



RENDERING TO REALITY





Exhibits

OMRON CES 2018, 50x50 Booth (left)
CES 2019, 50x60 Booth (top & bottom right)



Exhibits

WORLD FUEL NBAA 2018, 100x150 Booth



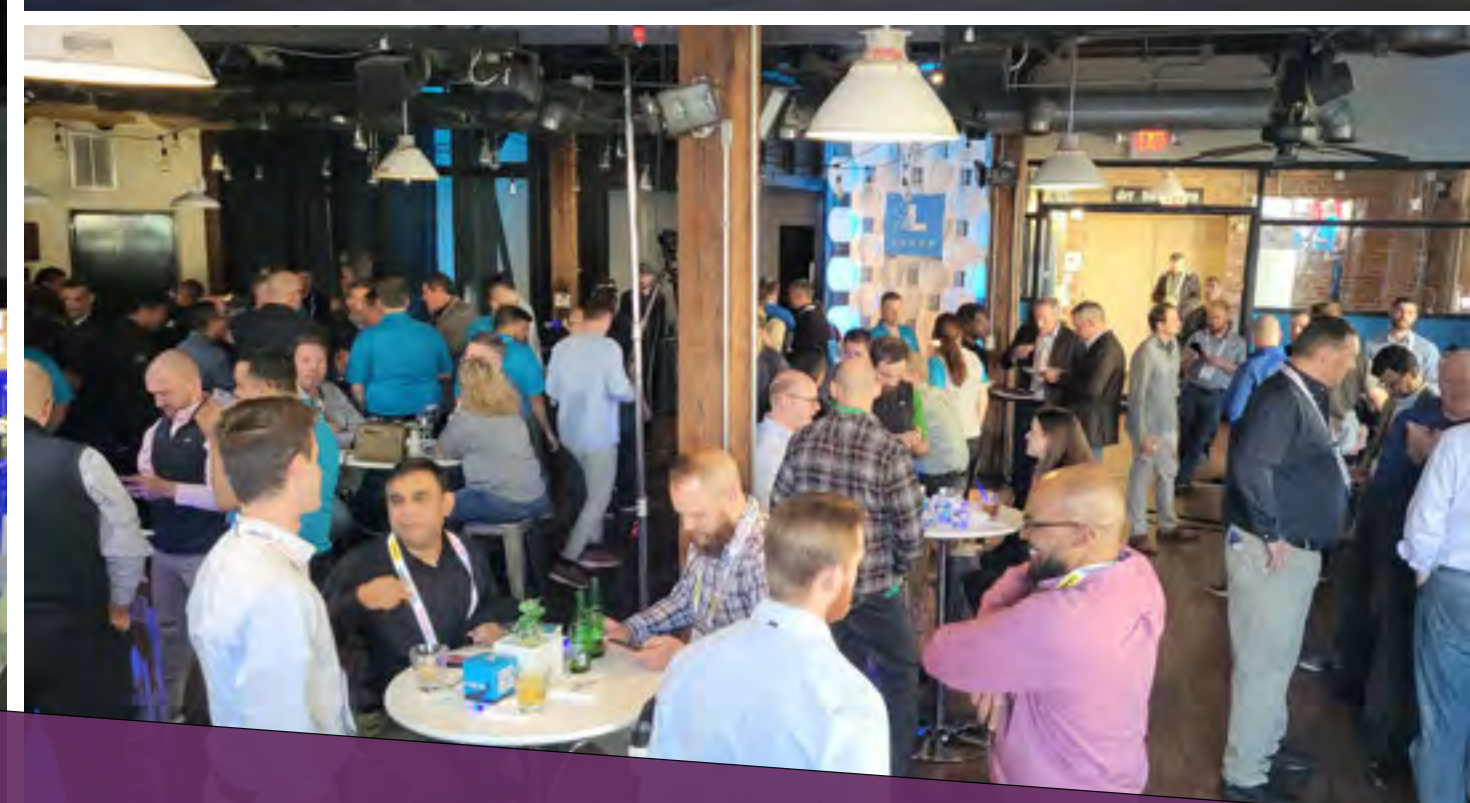
Exhibits

MAZAK IMTS 2018, 100x170 Booth



Exhibits

- NESTLÉ PURINA** VMX 2022, 30x50 Booth (left)
- WESTVET 2021, 30x40 Booth (top right)
- ACVIM 2022, 20x20 Booth (bottom right)



Exhibits

LOCUS ROBOTICS MODEX 2022, 60x80 Booth



Exhibits

- REGAL REXNORD** AHR 2022, 20x25 Booth (left)
- PACK EXPO 2017, 40x50 Booth (top right)
- AHR 2017, 40x50 Booth (bottom right)

Experts in the Design, Production, and Management of Experiential Environments
EDUCATION | EVENTS | EXHIBITS | INTERIORS | MUSEUMS | NEXT LAB

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Exhibits

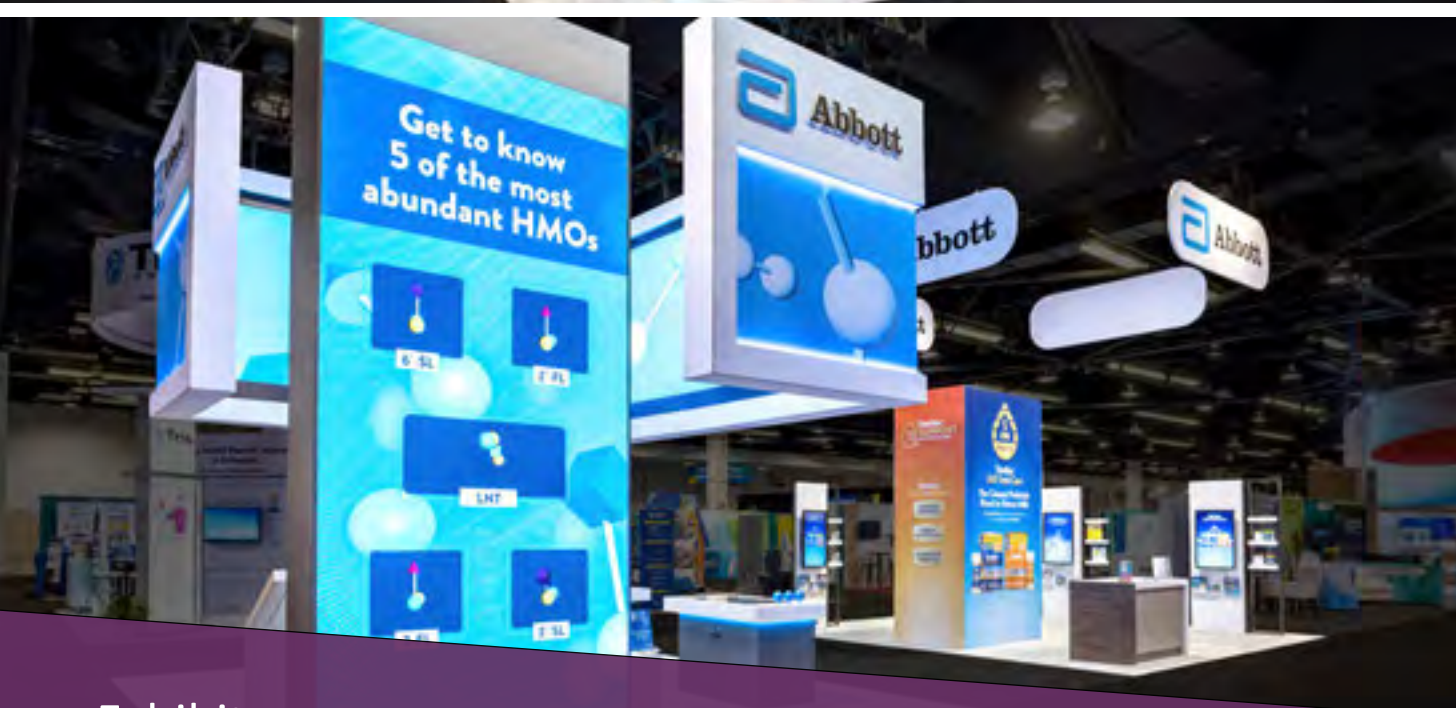
- KELLOGG'S** SNA 2022, 20x40 Booth (left)
- NRA 2022, 20x40 Booth (top right)
- NACS 2017, 30x40 Booth (bottom right)



Exhibits

- ALIGHT** APA Congress 2022, 20x20 Booth (left)
- LG** AHR 2022, 80x160 Booth (top right)
- SECTRA** RSNA 2016, 50x50 Booth (bottom right)

Experts in the Design, Production, and Management of Experiential Environments
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Exhibits

ABBOTT AAP 2022, 20x20 Booth (top & bottom left)
AAP 2017, 20x20 Booth (right)



Exhibits

- COLLINS AEROSPACE** HELI EXPO 2015, 40x40 Booth (top left)
- ADWERX** NAR 2016, 10x10 Booth (bottom left)
- EMERSON** AHR 2022, 65x60 Booth (right)

Experts in the Design, Production, and Management of Experiential Environments
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Exhibits

- LEXISNEXIS** AALL 2015, 40x40 Booth (left)
- RCS** NAB 2017, 40x50 Booth (top right)
- LEXISNEXIS RS** MRC 2022, 20x20 Booth (bottom right)

Experts in the Design, Production, and Management of Experiential Environments
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Interiors

MAKING A FIRST IMPRESSION

Your building is a canvas where every element should convey your brand's character and culture. Whether a lobby, showroom, briefing center, training facility or complete interior, Exhibit Concepts has the experience and expertise to deliver a unique branded experience for your customers and employees alike.





Interiors

FM GLOBAL SINGAPORE (left)

FM GLOBAL NORWOOD (top & bottom right)



Interiors

MAZAK



Interiors

AILERON



Interiors

UNISYS (top & bottom left)

PLY GEM (right)



Interiors

MOTOROLA (left)

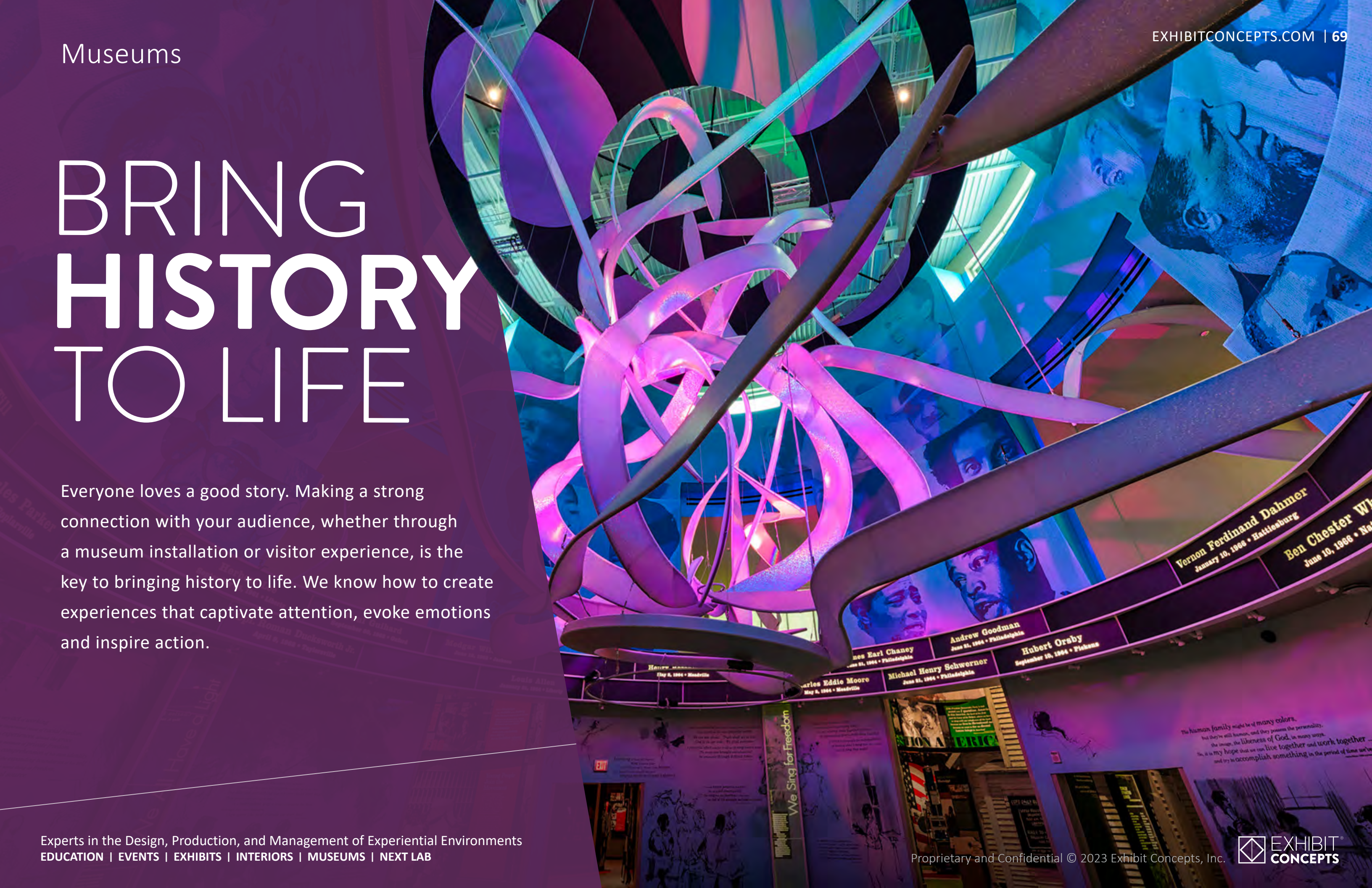
CHICAGO PNEUMATIC (top right)

OXO (bottom right)

Museums

BRING HISTORY TO LIFE

Everyone loves a good story. Making a strong connection with your audience, whether through a museum installation or visitor experience, is the key to bringing history to life. We know how to create experiences that captivate attention, evoke emotions and inspire action.



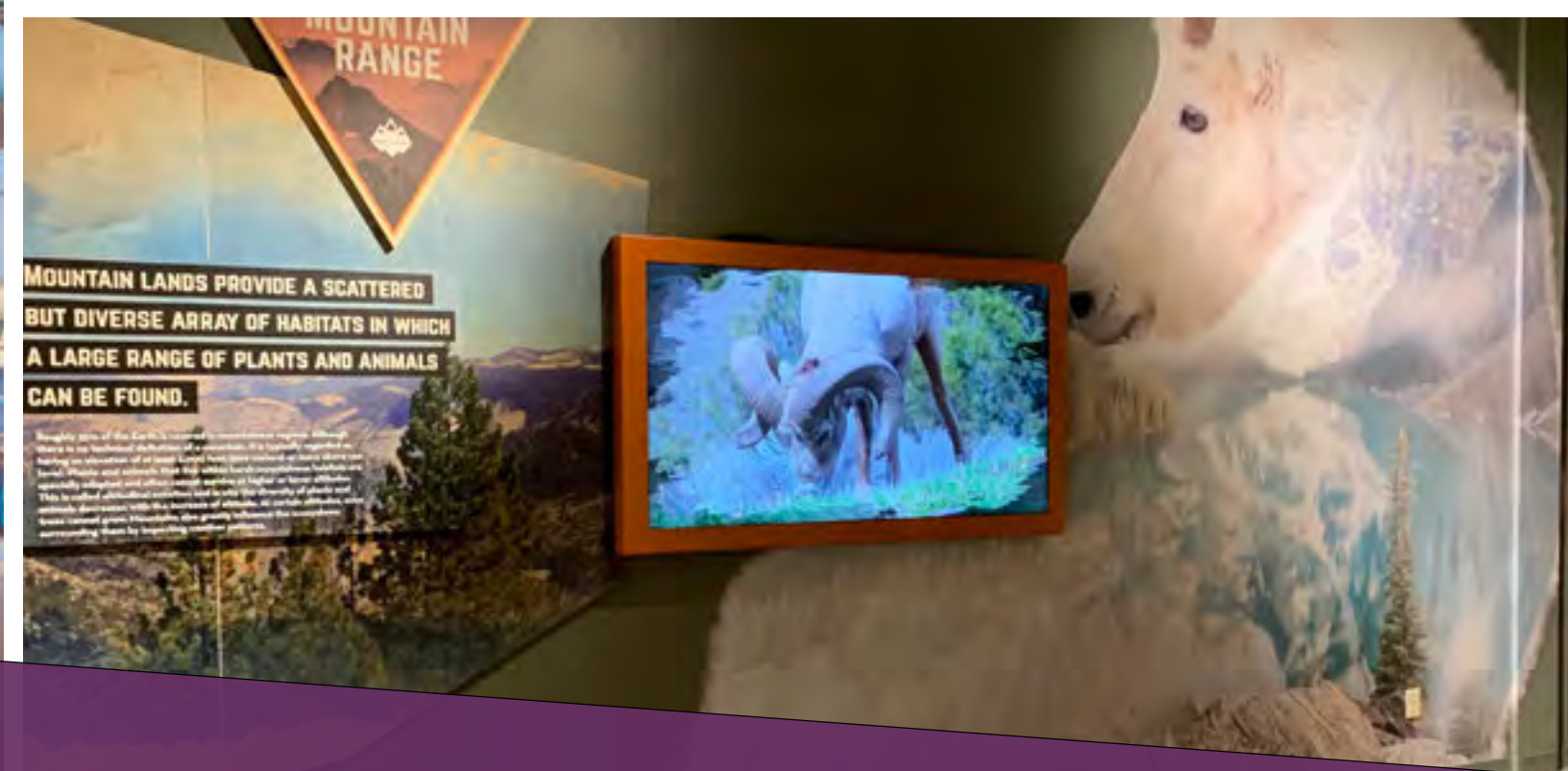


Museums

RUTHERFORD B. HAYES PRESIDENTIAL CENTER (left)

MISSISSIPPI CIVIL RIGHTS MUSEUM (top right)

OKLAHOMA CITY NATIONAL MEMORIAL & MUSEUM (bottom right)



Museums

COMPUTER HISTORY MUSEUM (left)

NAVY SEAL MUSEUM (top right)

RED RIVER VALLEY MUSEUM, BOND GALLERY (bottom right)

Experts in the Design, Production, and Management of Experiential Environments
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Museums

JACQUES COUSTEAU NATIONAL ESTUARINE RESEARCH RESERVE (left)

GWINNETT ENVIRONMENTAL AND HERITAGE CENTER (top right)

BRUKNER NATURE CENTER (bottom right)



Museums

MOSAIC TEMPLARS CHILDREN'S GALLERY (left)

BRADFORD OHIO RAILROAD MUSEUM (top right)

MAHONING VALLEY TYLER HISTORY CENTER (bottom right)

Experts in the Design, Production, and Management of Experiential Environments
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Museums

AMERICAN MUSEUM OF SCIENCE AND ENERGY (left)

RED RIVER VALLEY MUSEUM, BERRY GALLERY (top right)

THE ALLMAN BROTHERS BAND MUSEUM (bottom right)

Experiential Education

LEARNING THROUGH IMAGINATION

Exhibit Concepts is the leading provider of turnkey solutions for interactive, fully immersive education centers. Since 2003, Exhibit Concepts has transformed traditional educational institutions, for early learners and beyond, into museum-quality interactive learning experiences.





Experiential Education, Permanent Classrooms

ACADEMY FOR EARLY LEARNERS, Mansfield ISD (left)

INTELLIZEUM (top right)

JESSIE LEE PUMPHREY ELEMENTARY, Goose Creek CISD (bottom right)



Experiential Education, Convertible Classrooms

ALIEF INDEPENDENT SCHOOL DISTRICT

Experiential Exhibits

MAKE IT MEMORABLE

Experiential marketing is about connecting brands to consumers and inspiring them to act. The success of an event hinges on engaging and captivating your audience and creating a compelling experience. Our goal is to immerse your audience in your brand, communicate your message, and deliver a memorable and relevant interaction.





Experiential Exhibits

SCENIC DISPLAYS (left)

TECHNOLOGY INTEGRATION (top right)

ENGAGEMENT (bottom right)



Experiential Exhibits

ENGAGEMENT (top left)

SOCIAL COLLABORATION (bottom left)

MOTION TRIGGERED (right)



Experiential Exhibits

PROJECTION MAPPING

Regal Rexnord, AHR 2018 (left)

VIRTUAL REALITY

ExhibitorLive 2022 (top right)

RFID "OBJECT THEATER"

ExhibitorLive 2018 (bottom right)

Experts in the Design, Production, and Management of Experiential Environments
EDUCATION | EVENTS | EXHIBITS | INTERIORS | MUSEUMS | NEXT LAB

WE ARE A TRUSTED

BRAND ADVOCATE

Each client is unique but shares a common trait: they want big ideas that deliver big results for their brands and they trust Exhibit Concepts to get it done — every time.

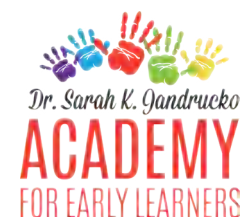


EXHIBIT CONCEPTS ACCOUNT TEAM



CHRIS BECKSTEDT

Account Executive
|HOBBY|

As Account Executive, Chris has spent the last seventeen years as a hands-on professional helping build his clients brand recognition and grow market share in experiential marketing worldwide.



STEPHANIE WERENKA

Account Manager
|TRAVEL, READING ENTHUSIAST|

With experience in the design/build industries with a focus on the customer experience, Stephanie is well versed in sales, estimation, production, and marketing. She focuses on building dynamic relationships and partnerships with her clients to ensure their success at every event.



MATT SOPCZAK

Project Manager
|HOBBY|

Matt began his career at Exhibit Concepts as a prep specialist, working on new construction builds, custom exhibits, and putting sawdust on the ground, fabricating various environments. As Project Manager, he now works closely with the Account Teams and strategically alongside clients, helping achieve their face-to-face marketing objectives.



HOLLIS CARROLL

Project Manager
|RUGBY, KNITTING, DRAWING|

Hollis is well versed in booth design and build. Having spent four years as a custom booth designer she knows the ins and outs of tradeshow as well as all the important elements that make a booth really stand out. Her focus on coordination and detail helps to ensure the success of every project.



LISA PERRY

Project Specialist
|FRIENDS & FAMILY|

With more than a decade of client relations experience, Lisa's close attention to detail and ability to multi-task allow her to provide valuable client support across several of our lines of business including trade show and education. Her responsibilities range from account support to the management of portables and larger trade show installs.



ERIN KELLEY

Project Specialist
|CREATING ART|

Erin comes from a background in museum lighting design and permanent environments. They are now tackling the fast-paced world of trade show project management and providing support to clients in all sectors. Their specialties are lighting and design aesthetics.

SUPPORT TEAM

CREATIVE
Jamie Vandenberg
Creative Director

NEXT lab™
Bradley Livesay
NEXT lab Director

DETAILING
John Christian
Estimating & Detailing Supervisor

GRAPHICS
Kerry Hagan
Graphics Director

PRODUCTION
Dan Subler
Production Supervisor

PREP
Scott Gauvey
Prep Supervisor

LOGISTICS
Chris Baker
Receiving Coordinator

ACCOUNTING
Bea Timmerman
Accounting Director

NEXT STEPS

STEP 1: Feedback on concept direction

STEP 2: Feedback on budget allocation

STEP 3: Decision on Exhibit Concepts as a partner

STEP 4: Finalize design

STEP 5: Quote design

STEP 6: Approve design & quote

STEP 7: Develop & deliver

THANK YOU FOR THE OPPORTUNITY.

FIRST LAST | Title

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